

# QUEEN OF PIN-UPS AND FASHIONS

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

ARCHIE  
SERIES

NOV.

# KATY

NO. 43

# KEENE

10¢

Comics  
PDC

*Katy went shopping for a dress  
Some new chemise she did buy*

*When she got home Sis was laughing  
And she couldn't figure out why!*



By  
Bill  
WOGGON



*Inside*  
KATY GETS MORE LAUGHS  
IN HER NEW CHEMISE!  
NEW CHEMISE CUT-OUTS JUST  
FOR YOU TOO! LOADS OF FUN!

CHEMISE ALSO BY CAROLANN WATTERS,  
APOHAQUI KINGS CO. N.B. CANADA.

POEM, FASHIONS, ETC.  
By JUNE ARNOLD,  
25 WELLES TERR.,  
MERIDEN, CONN.

AMERICA'S For Engagement, Wedding, Friendship, Etc. GREATEST

Ladies' & Mens'

RING BARGAINS ONLY \$1.74 EACH from the House of Rings!

HAREM CO., 30 Church St., Dept. T300 New York 7, N. Y.

Here they are! America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only \$1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring style number, finger size (strip of paper or string), we pay all postal charges. If you prefer, pay postman \$1.74 C.O.D., in which case you pay postage.



153. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.



128. Men's birthstone ring. Large beautiful stone in red ruby, green emerald, blue sapphire, etc.



105. Ladies' wedding ring. 6, 8 or 10 brilliant simulated diamonds. Or fancy embossed with no stones. 1/30 14Kt gold or Sterling Silver.



7. Love & Friendship ring. Solid Sterling Silver with 2 hearts linked. Forget-me-not design.



169. Ladies' engagement ring. Large simulated diamond, 2 smaller stones. 1/20 14Kt gold filled or 1/30 14Kt RGP or Sterling Silver.



156. Men's massive "Good Luck Horseshoe" ring. 4-leaf clover. White or yellow gold color effect.



146. Ladies' dinner ring. Gorgeous, large simulated diamond and many smaller white or colored stones.



114. Very Special! Ladies' solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 side stones. 1/30 14Kt yellow gold mounting.



109. Men's signet ring with sparkling simulated diamond. Heavy yellow gold color effect mounting.



112. Men's exquisite Masonic ring. Yellow gold color effect. Must be seen to be appreciated.



158. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in boys' sizes. Ring comes also in imported, hand carved Corozo Nut.



118. Ladies' Friendship forget-me-not and modern style wedding ring. 1/20 14Kt yellow gold filled or 12Kt gold plate or heavy Sterling Silver. Assorted designs.



10. Boys' and girls' signet ring. Yellow or white gold color effect or Sterling Silver.



157. Men's beautiful, heavy Cameo ring. Large 2-toned Cameo. Classic knight-in-armor and girl design. Yellow or white gold color effect.



44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.



162. Men's massive lion head ring. Large simulated diamond in mouth, 2 smaller red stones in eyes.



115. Ladies' engagement ring. Large, brilliant simulated diamond and many smaller stones. Unusual step design. Sterling Silver or yellow or white gold color effect.



116. Ladies' exquisite wedding ring. 9 or 7 matching simulated diamonds all around. Fishtail setting. Sterling Silver or yellow or white gold color effect.



163. Men's ring. Large, sparkling simulated red ruby. 1/20 12Kt yellow gold filled or 1/30 14Kt RGP. Also white gold color effect.



171. Ladies' engagement ring. Large, brilliant simulated diamond with 4 or 6 smaller side stones. 1/30 14Kt RGP.



170. Ladies' graceful wedding ring. 7 brilliant, good-sized, matching simulated diamonds. 1/30 14Kt RGP.



127. Men's ring. Beautiful, large, about 4Kt-size, simulated red ruby stone. Stone comes in all colors. White gold color effect.



141. Ladies' cluster dinner ring. A beautiful gem. 7 or 12 brilliant simulated diamonds. Center stone also in simulated red ruby. Pierced mounting. Sterling Silver or white gold color effect.



104. Ladies' gorgeous dinner ring. Large, brilliant simulated center diamond, 6 medium-size and many smaller stones. Very rare with so many stones. Ring also comes in varying designs.



168. Ladies' exquisite engagement ring. 2 large, brilliant simulated center diamonds, 2 or 4 matching side stones. Sterling Silver or 1/30 14Kt gold RGP.



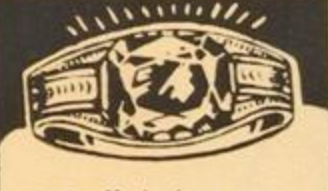
42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.



164. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.



73. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.



140. Men's large square cut, simulated garnet ring. Yellow or white gold color effect.



152. Sweetheart ring. 2 simulated rubies on entwined hearts. Yellow gold color effect.



106. Men's solitaire ring. Large, brilliant 2Kt-size simulated diamond. Fine heavy mounting.



161. Ladies' dinner ring. Gorgeous peacock design. 15 sparkling simulated rubies, sapphires, emeralds. White or yellow gold color effect.



149. Ladies' dinner ring. Unusual design. Large, brilliant simulated diamond, about 10 smaller stones. White gold color effect or Sterling Silver. Ring also comes in oval or square shape design.



167. Ladies' exquisite cluster dinner ring. 3 large simulated diamonds and many smaller stones. Sterling Silver or white gold color effect.

GENUINE LEATHER WALLET

Billfold, Pass Case & Coin Purse • Western Boots & Saddle Design



These wallets are stamped GENUINE LEATHER and are as smart looking as they are useful. They come in a rich brown leather beautifully embossed in the latest Western "Boots & Saddle" design. The wallets have a roomy, easy-to-get-at pocket with safety snap flap for currency, checks, important papers, snap flap coin purse, 4 celluloid pockets for photos, identification cards, social security card and 1 extra leather compartment for odds and ends. No picture can do these wallets justice — they must be seen to be appreciated. But act quickly—order NOW!

A BIG \$5.00 VALUE ONLY \$1.74 each



SEND NO MONEY! RUSH CONVENIENT ORDER COUPON NOW!

10-DAY MONEY-BACK GUARANTEE



129. Men's solitaire ring. Large, brilliant simulated 1Kt or 2Kt-size diamond. Sterling Silver, yellow or white gold color effect.



101. Dainty, exquisitely designed baby ring. 10Kt solid yellow gold mounting. Makes priceless memento.



121. Men's heavy Sterling Silver square or round shaped signet ring. Suitable for engraving initials. Also in yellow or white gold color effect.



154. Ladies' birthstone ring. Sparkling, square-cut, 1Kt or 4Kt-size simulated green emerald. Sterling Silver or white gold color effect. Stone comes in all colors.



151. Men's ring. Simulated red ruby in center, 2 simulated white diamonds. Yellow or white gold color effect. Also with 3 large white stones.



142. Men's U.S. Army insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



145. Men's U.S. Navy insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



144. Men's U.S. Marine Corps insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



143. Men's U.S. Air Force insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



4. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.

HAREM CO. (The House of Rings) 30 Church St., Dept. T300 New York 7, N.Y.

Please send me the following \_\_\_\_\_ ring(s) at \$1.74 ea. on a 10-day money-back guarantee:

Ring No.	Ring Size	Ring No.	Ring Size
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Check here if you want Genuine Leather Combination Wallet at \$1.74 ea. on same 10-day money-back guarantee.

I enclose total amount \$ \_\_\_\_\_  cash,  money order (we pay all postage).

Send C.O.D. I will pay postman \$1.74 each plus postal charges. If I am not satisfied I may return order within 10 days and get my money back. (please print your name and address)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

NOTE: No C.O.D.'s to Canada or outside U.S.A. Please send \$2.00 cash with order (for each item).

K  
A  
T  
T  
Y  
K  
E  
E  
N  
E

G  
L  
O  
R  
I  
A  
a  
n  
d  
L  
U  
C  
K  
I

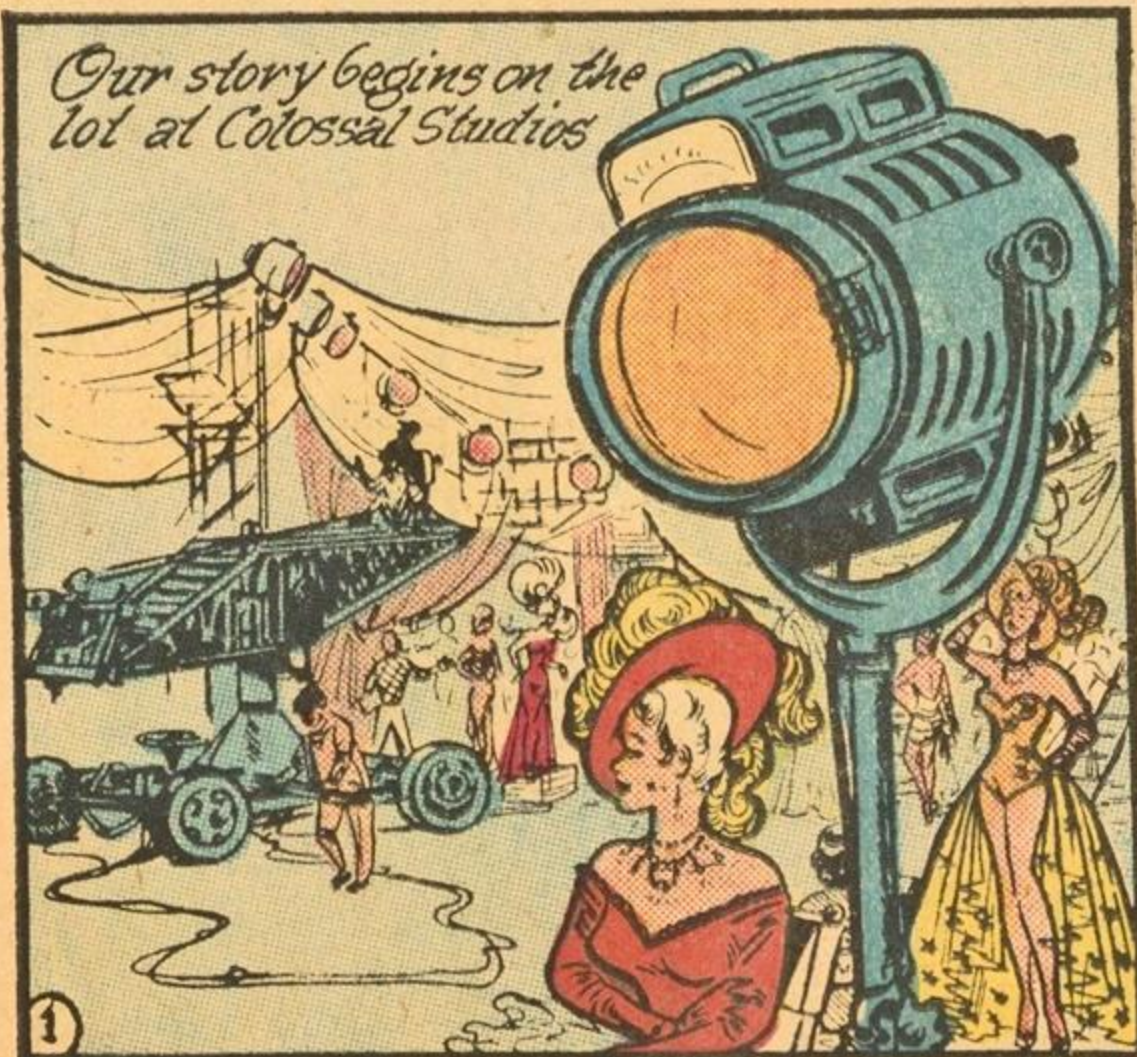


by  
Bill  
Woggon

COSTUMES + POSES by  
MARIE ZIMMERMAN  
BOXBI, BURLINGTON,  
COLO.

THIS STORY WAS  
SENT IN by KATHY KRYSZAK  
814 WILLIAM ST., BUFFALO, N.Y.

Our story begins on the  
lot at Colossal Studios



1



KATY, I'M TRYING TO FIND A GIRL TO DATE MY COUSIN!

HOW ABOUT GLORIA?

ME?

KATY, LUCKI + GLORIA POSES by JANA LYN IRWIN, 712 E. SECOND ST., PICHER, OKLA.

ARE YOU KIDDING? DO I LOOK LIKE THE TYPE TO DATE JUST ANYBODY?



BUT, GLORIA, YOU DON'T EVEN KNOW HIM-- HE MIGHT BE REAL NICE!



WHO IS HE? WHAT DOES HE DO FOR A LIVING?



HE MUST MAKE PLENTY OF MONEY--HE'S ALWAYS TALKING ABOUT HIS JAGUAR!

JAGUAR?

HMMM? MAYBE HE'S NOT SO BAD!



ON SECOND THOUGHT, PERHAPS WE'D BETTER FORGET IT! YOU DON'T LIKE MEN IN UNIFORM!

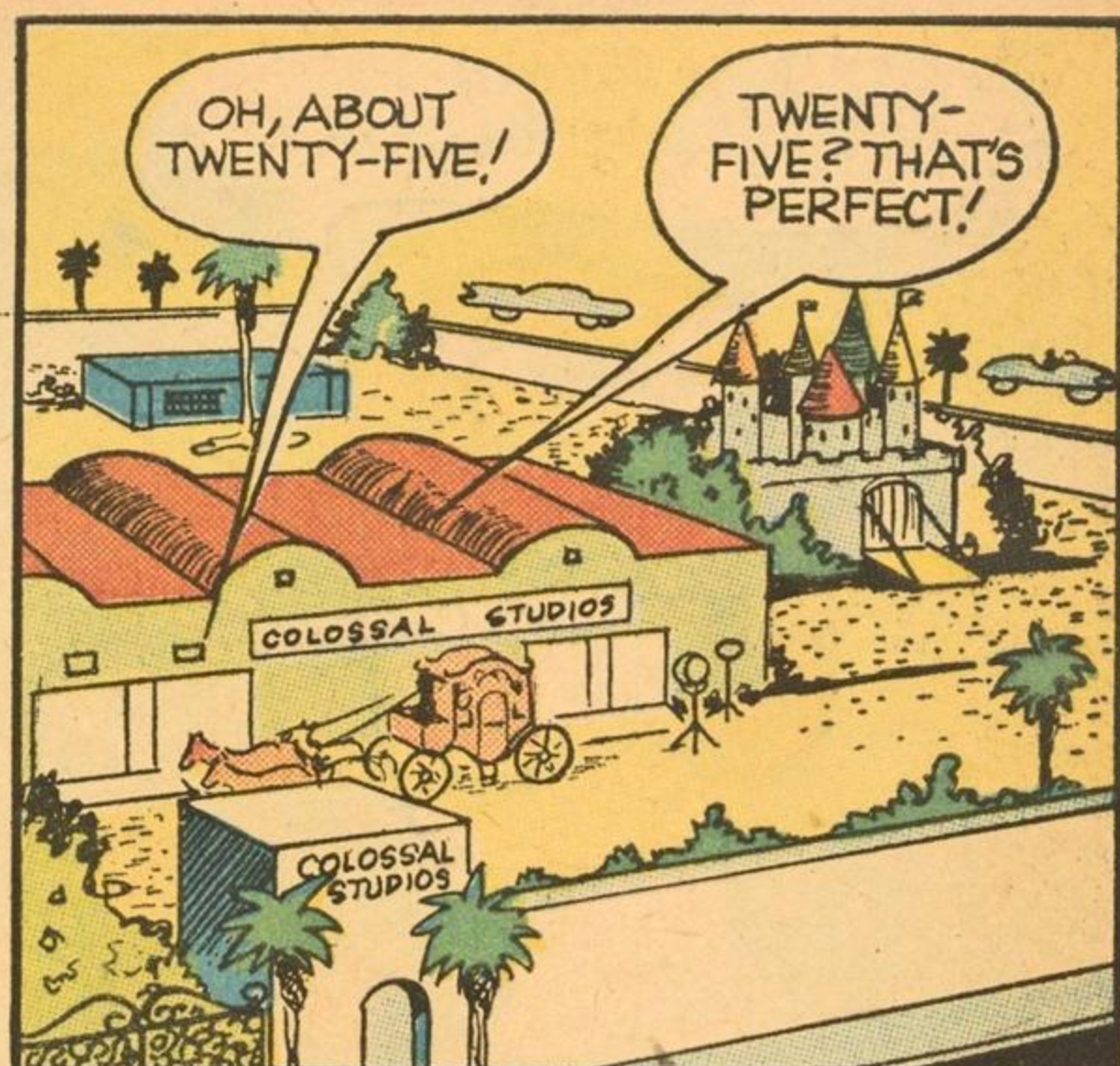
HMMM-- UNIFORM? WHAT RANK IS HE?



64  
PAT MEAGHER  
7603 THREE CHOPT RD.  
RICHMOND 26, VA.



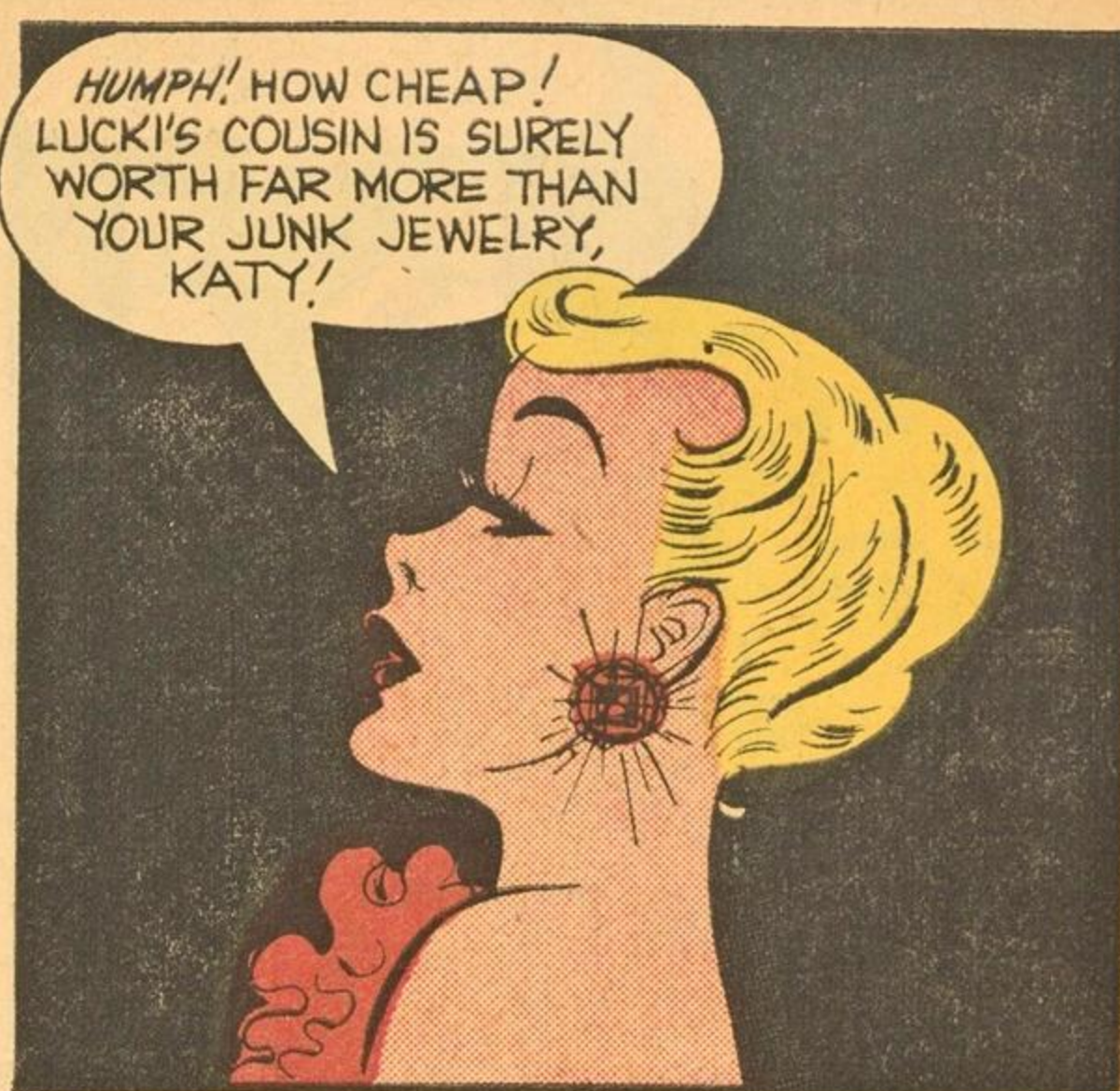
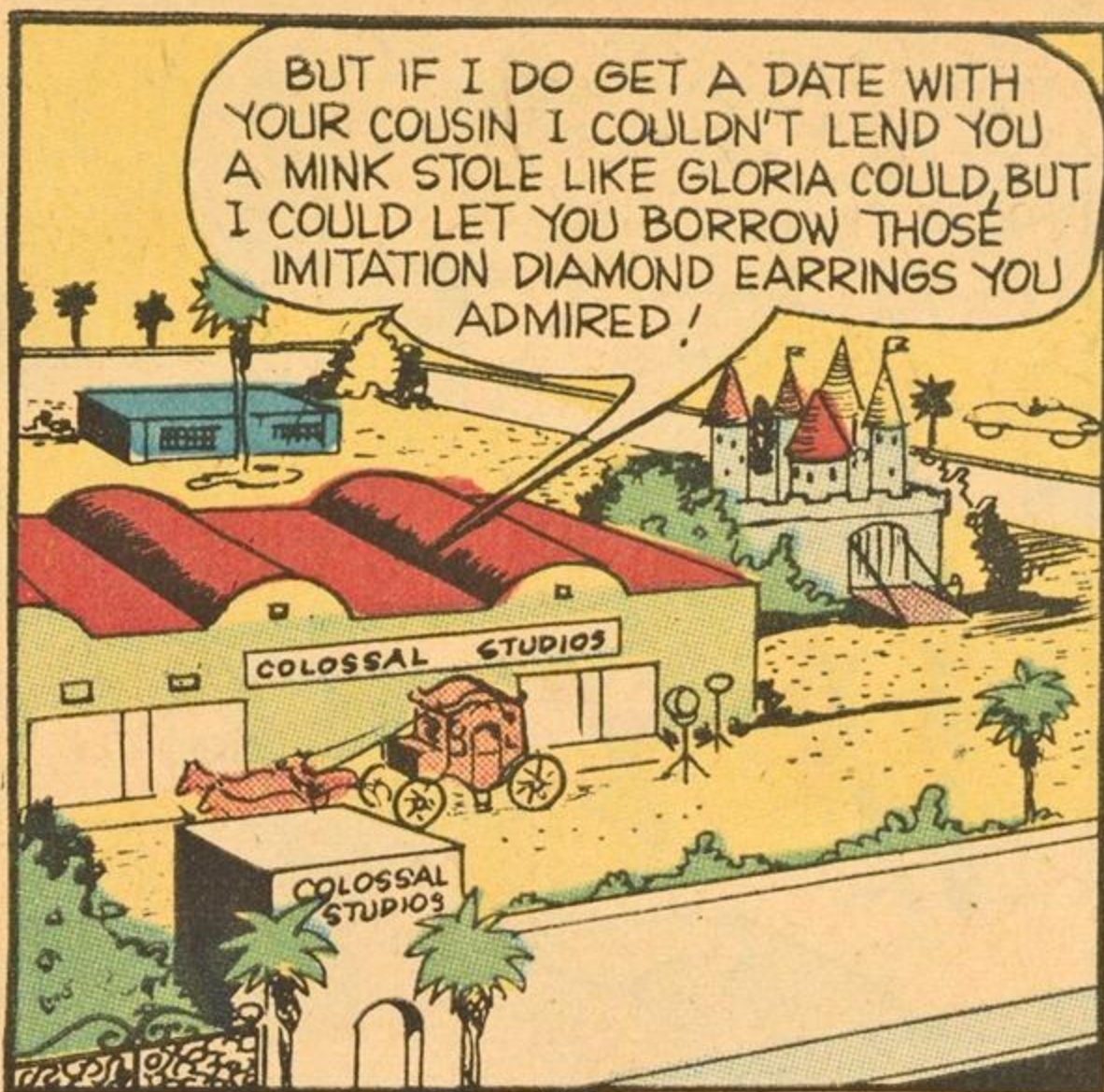
ARCHIE COMICS ARE COMICAL COMICS





DANCE COSTUMES by  
BILLY JENKINS  
2159 LAFAYETTE ST.  
DENVER, COLO.







WRITE TO YOUR PEN-PALS ON A KATY NOTE PAD! TO GET ONE MAIL 25¢ WITH YOUR NAME + ADDRESS TO KATY KEENE, SANTA BARBARA, CALIF.



GLORIA'S & LUCKY'S FASHIONS by TIM KIRBY, 31-17th ST., JACKSON HEIGHTS, L.I., N.Y.



THANKS AGAIN TO KATHY KRYSZAK FOR SENDING IN THIS STORY! WE HOPE OUR FANS LIKED IT!!



# KEEP FIT-

## IT'S FUN TO GET THERE ON YOUR BIKE

Summer-time is bike time. The wide open spaces beckon—fishing, swimming, exploring away from the crowds. Part of the fun is getting there on your bike—keeps you active—keeps you fit. Bike riding is fun-exercise.

You have more fun when you're rolling on Royals.

Your U.S. Royal Dealer has the great Middleweight and a complete line of U.S. Royal bike tires. See him for your cycling needs today.

BIKE RIDING IS MORE FUN ON

# U.S. ROYAL



*bicycle tires*

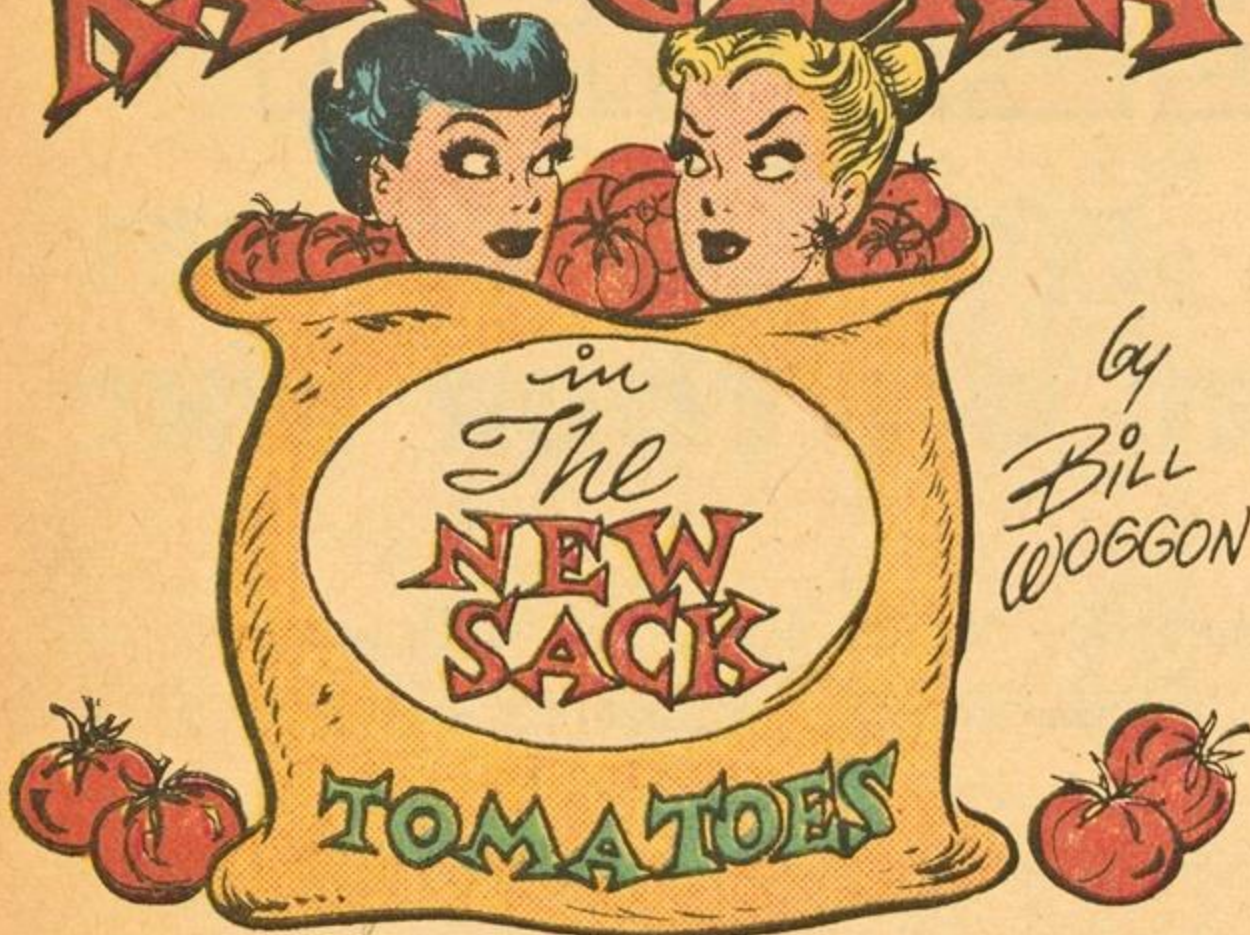
U.S. Royal Middleweights give your bike cleaner, racier lines and nimble control. They pedal easy, roll fast, stop smooth and sure!



## United States Rubber

CYCLE TIRE DEPARTMENT • 549 East Georgia Street • Indianapolis 6, Indiana

# KATY vs GLORIA



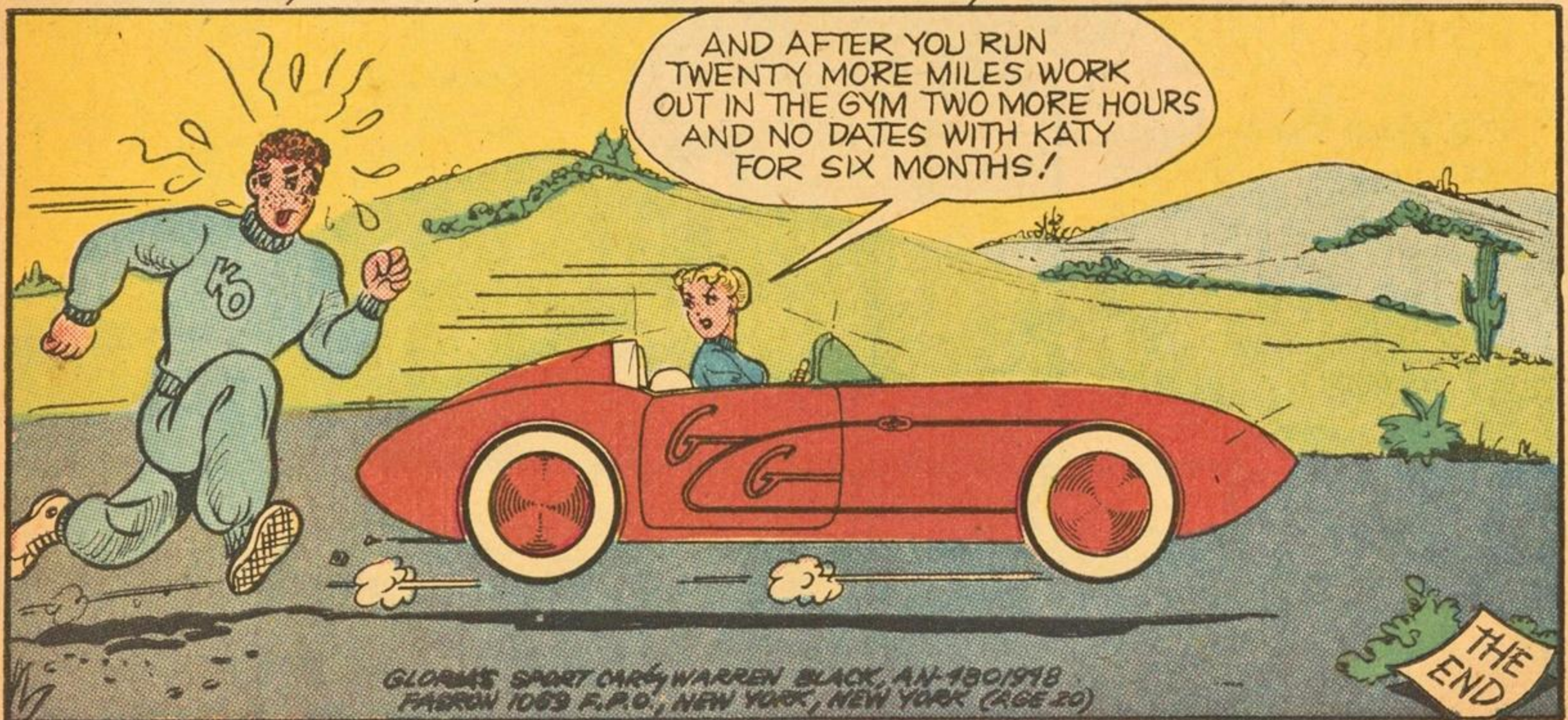
by  
Bill  
WOGGON



GLORIA'S SACK DRESS by FRANCES RATHBUN, 95 JOHN ST. S., HAMILTON, ONT. CANADA.



K.O.'S BOXING FASHION by DONNIE NELSON, 501 S.W. 10<sup>TH</sup> ST., FT. LAUDERDALE, FLA. POSE by ELIZABETH CHILDRESS, 906 S. CHINA, BRADY, TEX.



GLORIA'S SPORT CAR by WARREN BLACK, AN-1901918, FABRON 1069 F.P.O., NEW YORK, NEW YORK (AGE 20)









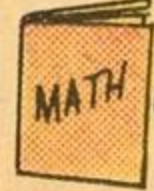




# KATY KEENE




THIS STORY + ILLUSTRATIONS by

ANNE COOK (AGE 14) 3817 W. 16, LITTLE ROCK, ARK.



As usual **KT** has ed  having **2**  **1** with 



and **1** with  She doesn't know w  to do so she **D**cidies **2** do it ematically. She counts  all her dates and finds  t  in the last  that she had **7** dates




with **R.V.R.** and only **3** with **K.O.** So she said  **I**'ll call  and say **I**'m very sorry but we  have to break





our date  cause other things have come !  said 


**I** was going **2** take **U** and  **4** a ride in my  and  at  **4**  Please  back if

**U** change your mind!" Was **Sis** only disappointed! No sooner had **KT** hung up when her  **I**t was  he said with a sob

in his manly voice, **I**'m s-sorry **KT**, b-but **I**' can't keep our date... , my boss lady, is making me train **4** my next  and that

means no  **4** six months!"  said "Oh-h-h No! You 

 keep your date?  listened in and as soon as **K.T.** hung up **SIS** yelled **YIPPEE! LET'S GO!** "Where?"  asked! "With  of course!" **Sis** replied. "You were

always poor at Math... you always made **BIG** Mistakes!" 

**"HEY GANG! Look what I've got.."**

**A STEWART-WARNER 'CADET' BIKE SPEEDOMETER"**



"That classy blue dial really shows distance all the way up to 10,000 miles! And look at this weatherproof aluminum case!"

"Boy! . . . a 'Cadet' Speedometer sure has sharp airplane styling! Get one for your bike, too!"

"Hey! . . . just like the speedometer on Dad's car. Goes up to 50 m.p.h.!"



See the Stewart-Warner "Cadet" at your neighborhood bike shop. Or write to Stewart-Warner, Dept. O-98, 1840 Diversey Parkway, Chicago 14, Illinois

INSTRUMENT DIVISION  
**STEWART-WARNER**  
 CORPORATION

Symbol of  
**SW**  
 Excellence

**GIVEN! PREMIUMS or CASH GIVEN!**



**YOURS FREE**  
 SEND FOR  
 this big, powerful  
**MAGIC  
 MAGNIFIER**  
 JUST MAIL  
 COUPON!



**WILSON CHEMICAL CO.**  
 DEPT. 140-14, TYRONE, PA.

**MAIL COUPON — Magnifier Sent FREE!**

Date.....  
 Wilson Chemical Co., Dept. 140-14, Tyrone, Pa.  
 Gentlemen: Please send me on trial, 14 tubes of WHITE CLOVERINE Brand SALVE to sell at 50c a tube. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE 'MAGIC MAGNIFIER'!

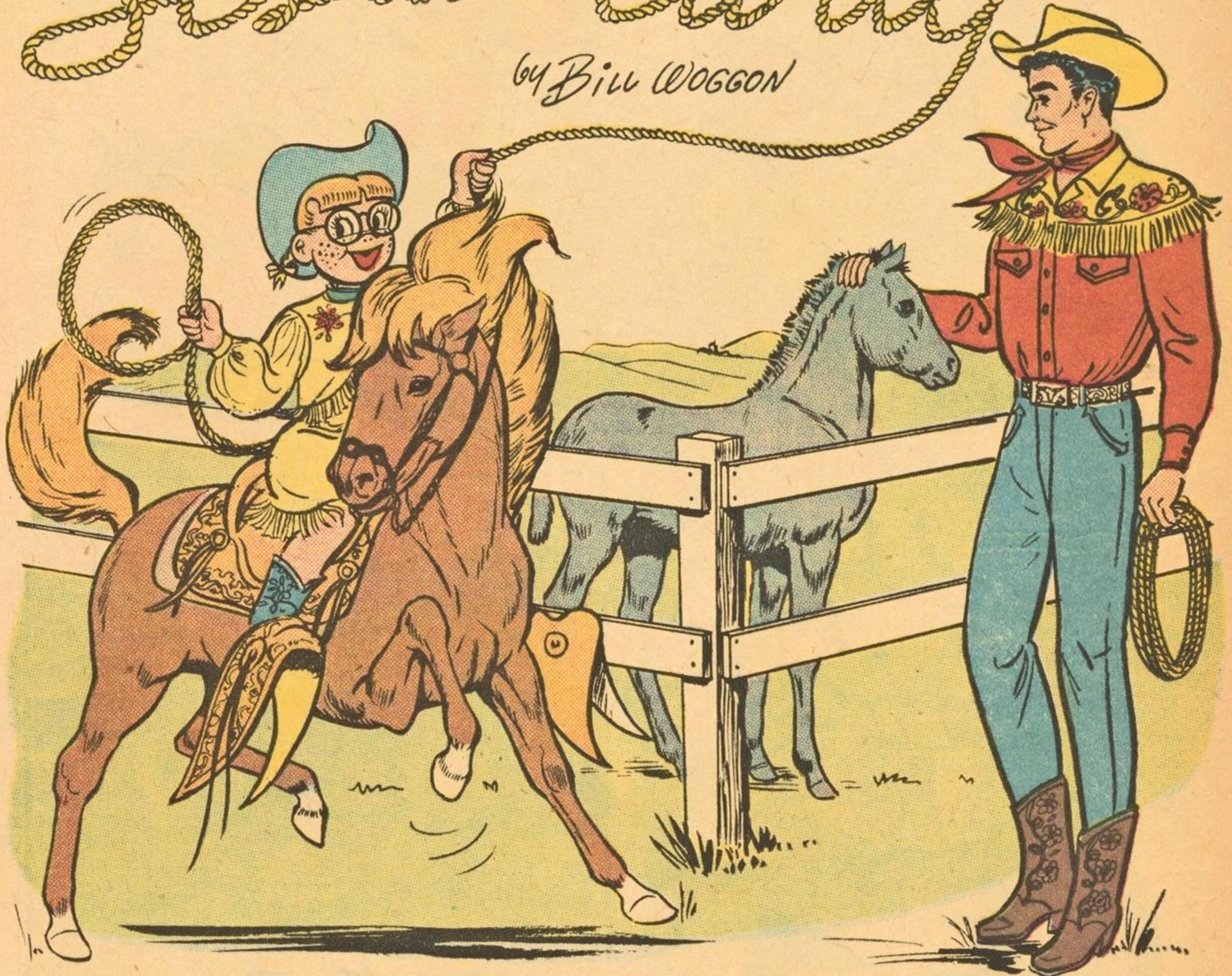
Name..... Age.....  
 St..... R.D..... Box.....  
 Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

# Sis and Curly

by Bill Woggon

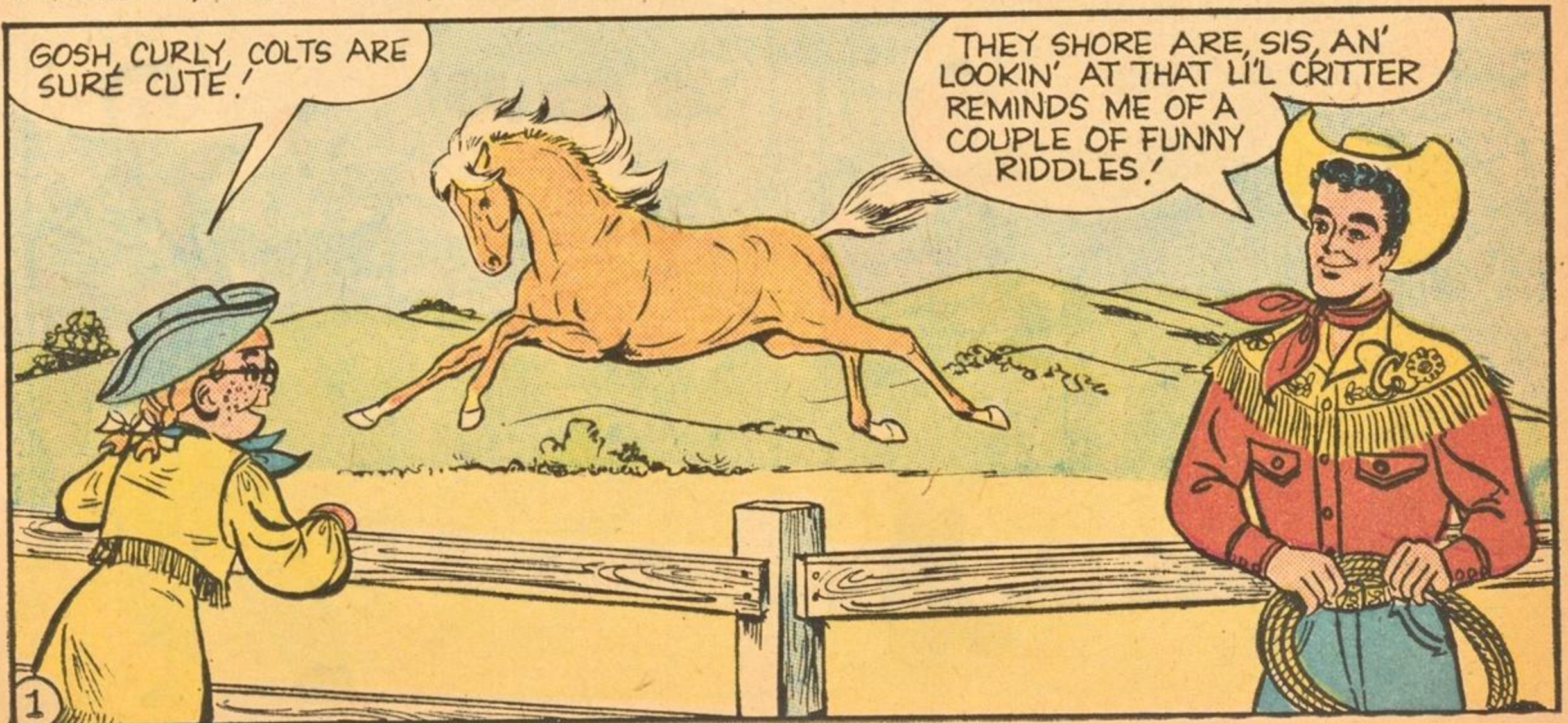


SIS'S COLT + GON GIRL OUTFIT  
 by SHARON ANDERSEN  
 532 CROMWELL  
 TRAVERSE CITY, MICH.

COLT BELOW by  
 IRENE FOREMAN,  
 768 BANNERMAN AVE.  
 W'PEG 4, MAN. CANADA

CURLY'S POSE + COLT ABOVE  
 by JOYCE FRIEMERING,  
 8 EAST 4TH ST.  
 MINSTER, OHIO.

CURLY'S COWBOY OUTFIT + POSE BELOW by  
 TOM RICHIE, 465 BEAUMONT ST.  
 ST. PAUL 1 MINN.  
 (THANKS TO ALL THESE DESIGNERS)



GOSH, CURLY, COLTS ARE SURE CUTE!

THEY SHORE ARE, SIS, AN' LOOKIN' AT THAT LI'L CRITTER REMINDS ME OF A COUPLE OF FUNNY RIDDLES!



YEP! DO YOU KNOW WHY A **COLT** AND AN **EGG** ARE ALIKE, SIS?

GOSH! I DON'T KNOW, CURLY?



BOTH ARE NO GOOD UNTIL THEY ARE **BROKEN**  
**HO HO HO!**

RIDDLES SENT IN BY FAN WHO FAILED TO SIGN NAME + ADDRESS -- SORRY CAN'T GIVE CREDIT



HERE'S ANOTHER, SIS! WHAT'S TH' DIFFERENCE BETWEEN AN **EGG** AN' A **COLT**?

S'POSE I'D BETTER BITE ON THAT ONE TOO!



ONE IS EASY TO BREAK AN' TH' OTHER IS HARD TO BREAK!  
**HO! HO! HO!**

SIS'S COW JOKE SENT IN BY AMY HARRISON (AGE 13) 85-25 120 ST., RICHMOND HILL 15, N.Y.



OKAY! NOW IT'S MY TURN! WHAT IS ONE OF TH' USES FOR **COWHIDE**?

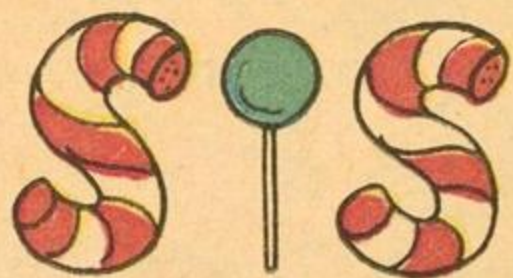
I'LL BITE!



WELL IT KEEPS TH' COW TOGETHER!  
**HO HO HO!**

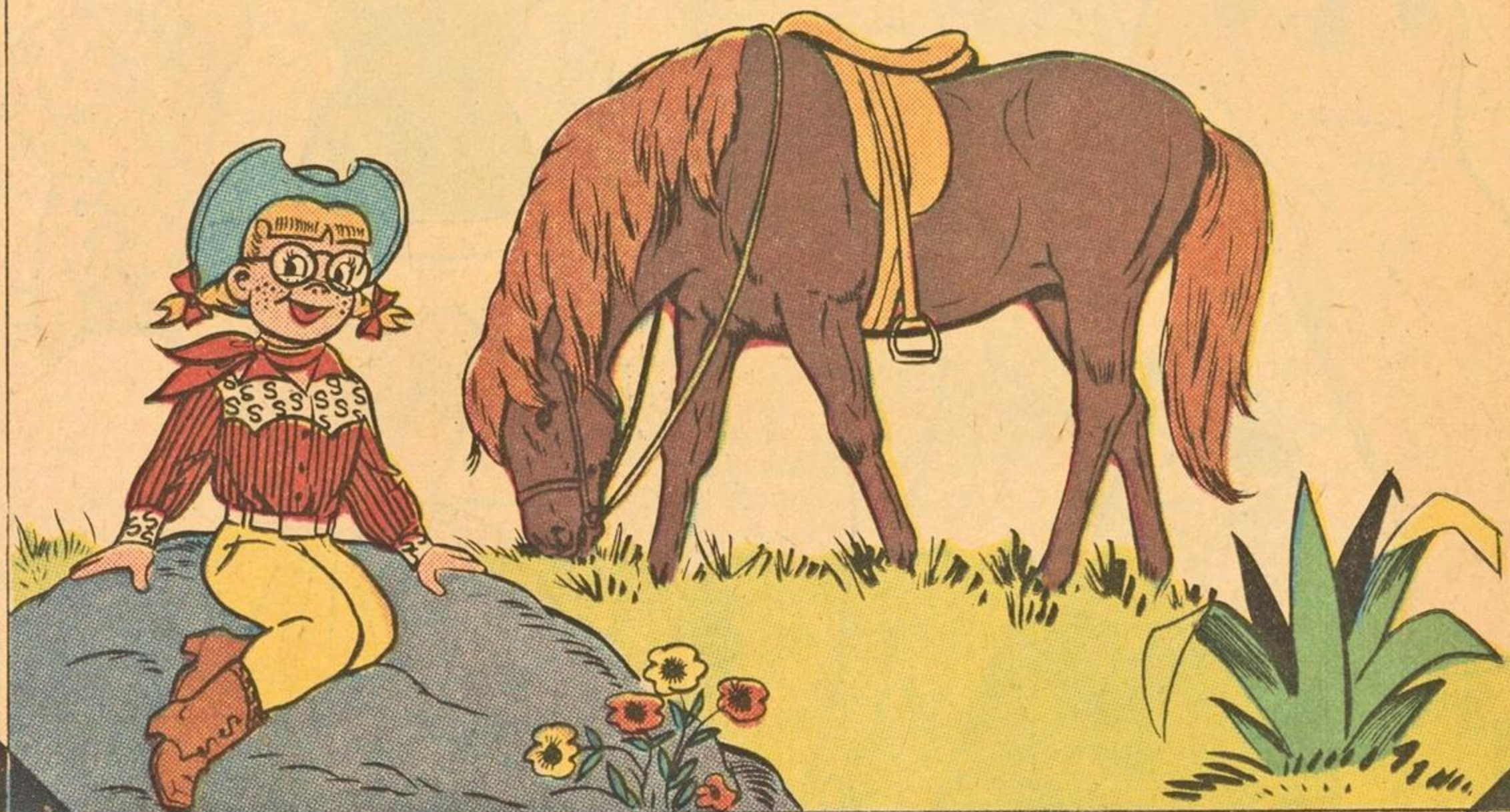
THE END

HERE ARE TWO PIN-UPS FOR YOUR ALBUM OF SIS, THE CANDY KID, AND CURLY CASSIDY

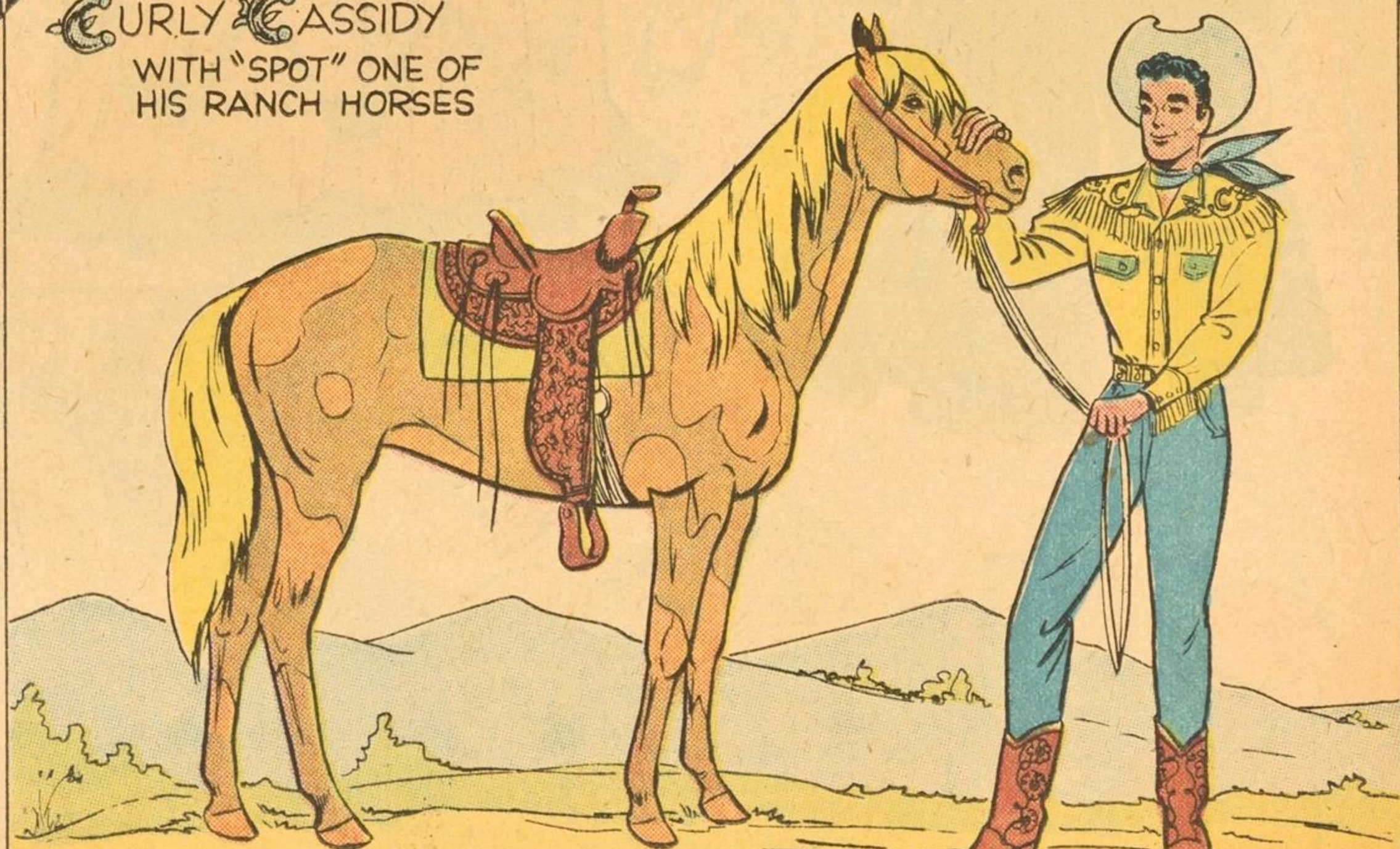


WITH HER PONY  
CANDY

<sup>64</sup>  
RUTH GODDARD  
65 N. ELLESMERE AVE.  
VANCOUVER B.C.  
CANADA.



CURLY CASSIDY  
WITH "SPOT" ONE OF  
HIS RANCH HORSES



<sup>64</sup> NANCY DAVIDSON,  
2309 STATE ST.  
SANTA BARBARA, CALIF.

and LINDA HAGAN  
1295 SHERWOOD DR.  
CONCORD, CALIF.

# BERTHA

DESIGNED FOR YOU BY NANCY HATCH, MORRISVILLE, N.Y. and

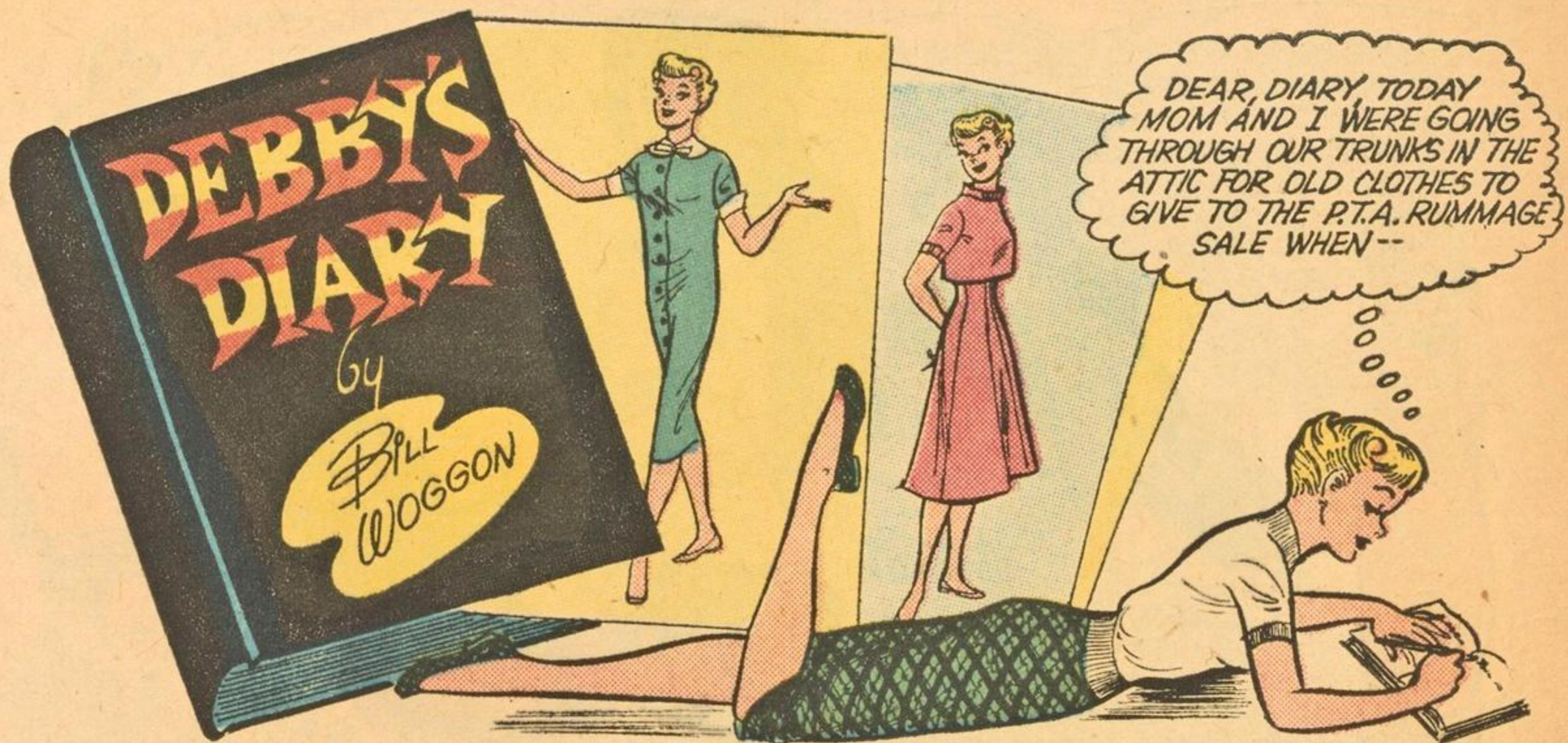
# Fashions

ROSALIND YOEH, 4920 DORSET AVE., CHEVY CHASE, MD.

By  
Bill  
WOGGON







DEBBY'S FASHIONS by ROCHELLE MOREY (AGE 15) 15 UNION ST., ST. JOHNSBURY, VERMONT.



CHARLESTON POSES & FASHIONS by DAVE WOLFE, PARKWOOD BLVD., MENTOR, OHIO.





WHAT? WE'RE INVITED TO A **CHARLESTON CONTEST**? WHY, THIS MUST BE MENTAL TELEPATHY! I'M WEARING JUST THE OUTFIT! IT'S MOTHERS AND SAY! I CAN WEAR IT TO THIS DANCE, THEN GIVE IT TO THE P.T.A. RUMMAGE...

DEBBY, TELL BUZZ HE CAN WEAR MY OL' RACCOON COAT!

OH, BOY? NEAT! WE'RE IN BUSINESS! AN' DO YOU KNOW WHO'S GIVING THIS DANCE?-- RANDY VAN RONSON, AN' KATY KEENE IS HELPING HIM JUDGE!

AND (AHEM) I'LL EVEN SHOW YOU KIDS HOW TO CHARLESTON!

NO? RANDY! KATY?

BUZZ'S FASHION BY MRS. YVONNE ELLIS, 2229 1/2 E. 24th ST. GRANITE CITY, ILL.



Later at Randy's Charleston Contest

STOP! PLEASE! WE'VE PICKED THE WINNERS! DEBBY TWIST AND BUZZ BROWN--THE BEST CHARLESTON COUPLE!

WEARING THE MOST AUTHENTIC FASHIONS TOO!

KATY'S BOUFFANT FASHION + DEBBY'S POSE BY LINDA OHLEMEIER, (AGE 14) LaCROSSE, KANSAS.



NEXT A.M. **DAD! MOM! LOOK! WE WON!** IN YOUR OLD OUTFITS! I'LL NEVER PART WITH THEM NOW!

HEAVENS! DAD JUST TOOK THEM TO THE RUMMAGE SALE!



DEAR DIARY, I JUST COULDN'T LET THOSE CHARLESTON OUTFITS GO, SO I MADE DAD BUY THEM BACK! WAS HE EVER SHOOK WHEN HE HAD TO PAY \$25.00 FOR HIS OWN CLOTHES!

The END

DEBBY'S FASHION, PILLOW, ETC. BY ANNE EDMONDS, 35 MAPLE ST. SOMERSWORTH, N.H. (AGE 15)

# Debby in Typical Teen-age Fashions

by

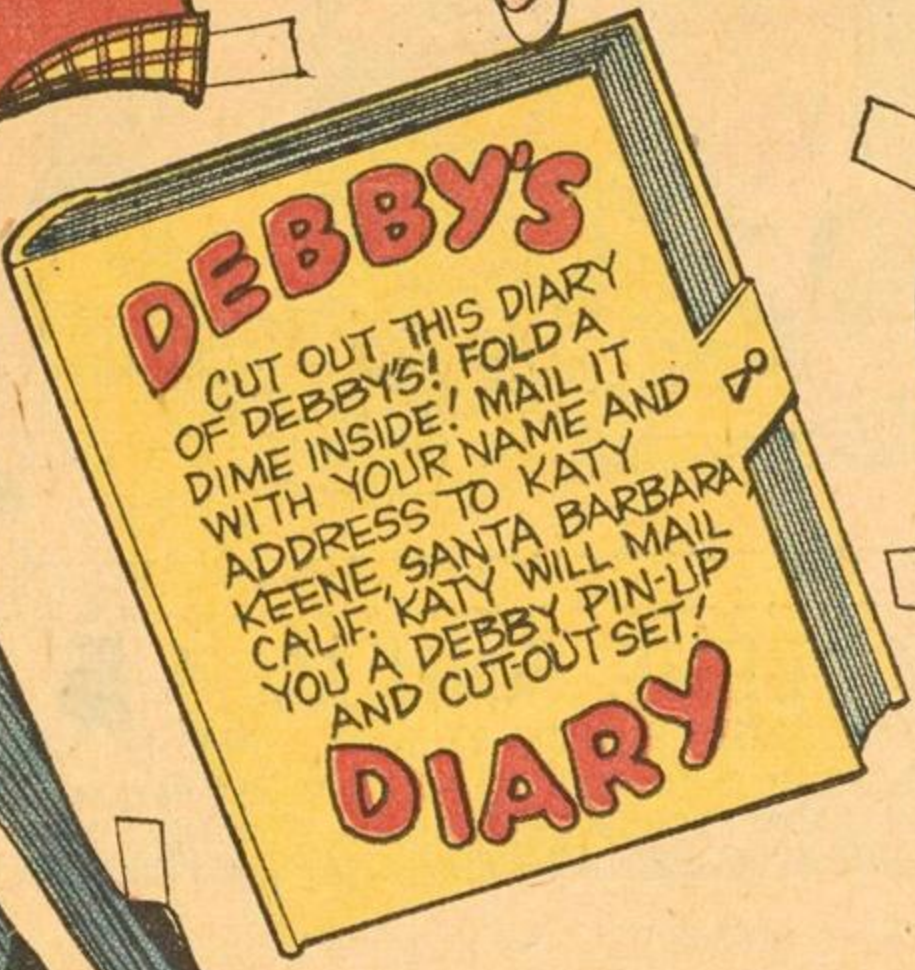
TOM ANIBAL  
37-17 76<sup>th</sup> ST.  
JACKSON HIGHTS.  
L.I.T.Z., N.Y.

and  
DIANNE WARD  
2131 KENILWORTH  
WILMETTE, ILL.

I HOPE YOU  
CUT OUT MY  
DIARY BELOW  
AND SEND FOR  
MY PIN-UP  
AND CUT-OUT  
SET!



ALL OF MY  
READERS LOVE  
DEBBY! LISTEN  
TO THIS LETTER  
FROM ONE OF MY  
FAN CLUBS!



"DEAR, KATY, WE ENJOY DEBBY'S DIARY! WHAT WE WOULDN'T  
DO TO BE IN HER SHOES AND MOVE NEXT DOOR TO YOU!" SIGNED  
YOUR FAITHFUL FANS, 15T EATON WAY, VISTA, CALIF. AND THEY  
ADD A P.S. "WE'D LIKE TO HEAR FROM OTHER KATY FAN CLUBS."

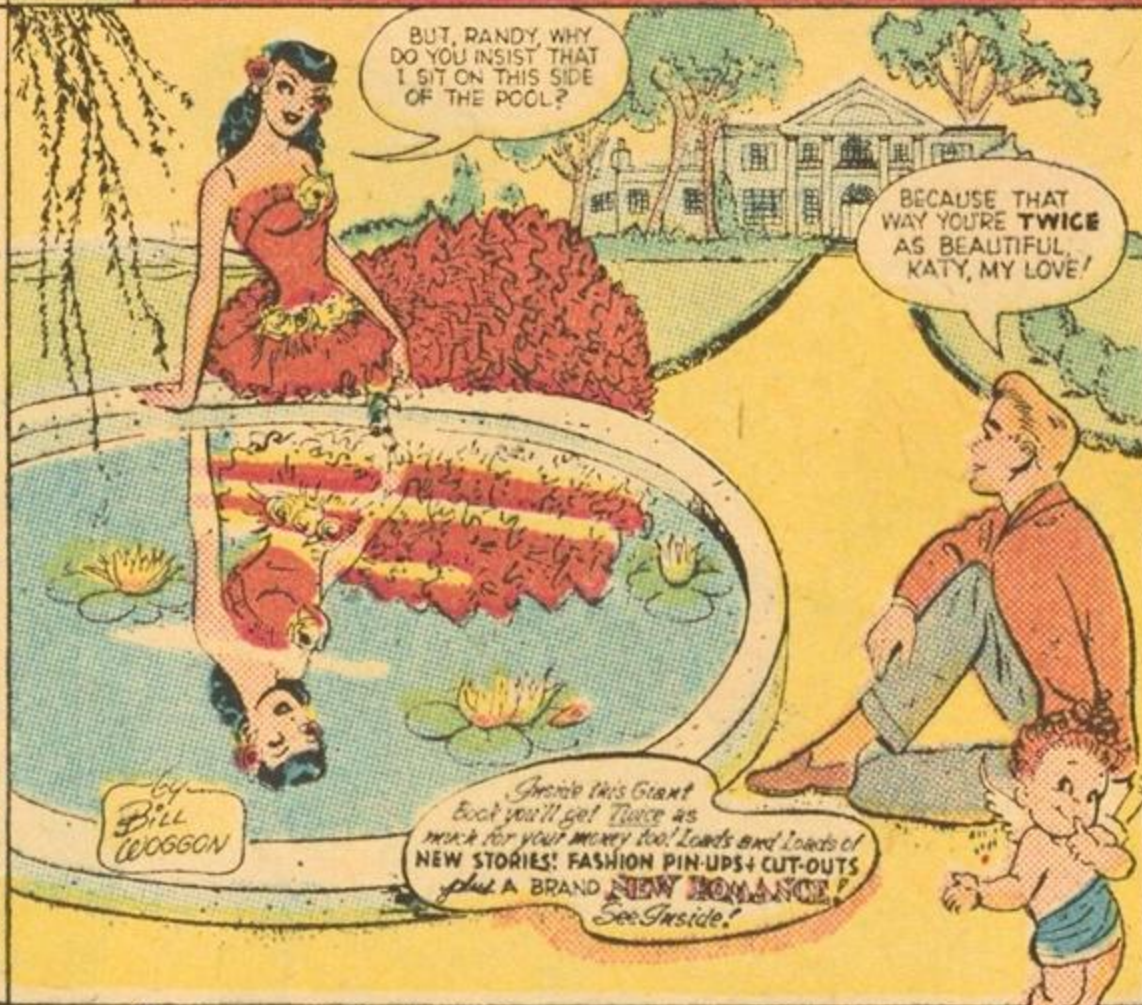
Now! TWICE AS MUCH FUN FOR YOUR MONEY!  
 plus A BRAND NEW ROMANCE TOO!  
 IN THIS NEW SPARKLING--GLAMOROUS---SPECTACULAR---EXCITING  
**KATY KEENE ANNUAL No. 5**



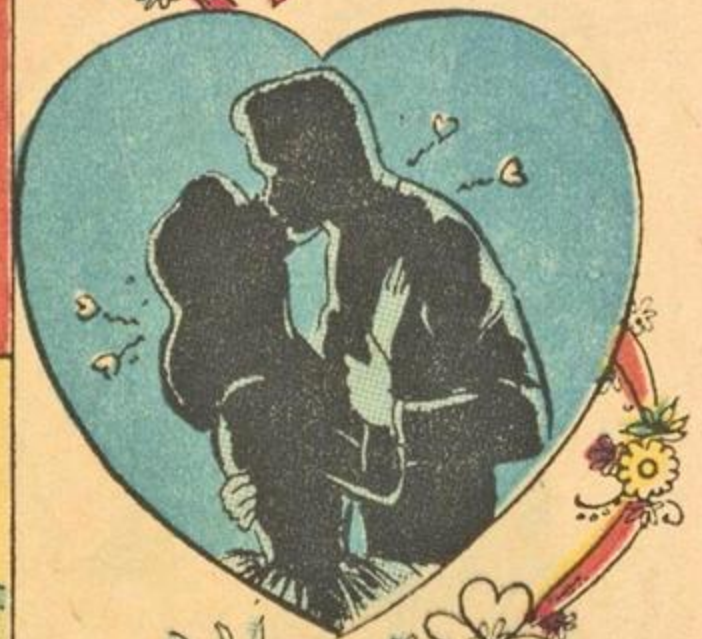
DID YOU HEAR THAT, FANS?  
 A BRAND NEW ROMANCE IS  
 BUDDING IN MY NEW KATY  
 KEENE ANNUAL! WHO IS IT?  
 SEND FOR ONE NOW AND SEE!



KATY KEENE ANNUAL • ALL NEW STORES



KATY'S POSE, ETC. ABOVE BY MRS. FLOYD TERRY GEN'L. DEL. VIVIAN, LA.



**KATY KEENE ANNUAL No. 5**

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.  
 GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN  
 (35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 5 KATY  
 KEENE ANNUAL AS SOON AS IT COMES OFF THE PRESS!

NAME \_\_\_\_\_ PLEASE PRINT PLAINLY  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

PLEASE NOTE KATY'S ADDRESS ON COUPON! DO NOT MAIL THIS COUPON TO KATY WOGGON WHEELS RANCH IN CALIFORNIA.

#103

# KATY KEENE

by  
Bill Woggon



FASHION, POSE, STORY, ETC.  
ALL BY LEON DELAP  
1343 BITTING  
WICHITA 3, KANS.

THIS ENTIRE STORY WAS SENT IN BY LEON DELAP, FASHIONS, POSES, IDEA, ETC. MANY READERS WONDER HOW THESE IDEAS, ETC. ARE PRESENTED TO KATY---- LEON USED 8 1/2 X 11 TYPING PAPER, DRAWING HIS ILLUSTRATIONS IN PENCIL AND COLORING THEM WITH COLORED PENCILS. MANY OTHER DESIGNERS DO THE SAME. KATY NOT ONLY ENCOURAGES YOUNG DESIGNERS BUT STORY WRITERS AS WELL! SEND YOUR DESIGNS, STORY IDEAS, ETC. TO KATY KEENE, SANTA BARBARA, CALIF.



KATY, DON'T FORGET THE TEA PARTY AT GLORIA'S THIS AFTERNOON! I'LL PICK YOU UP IN MY NEW CAR AT ONE!

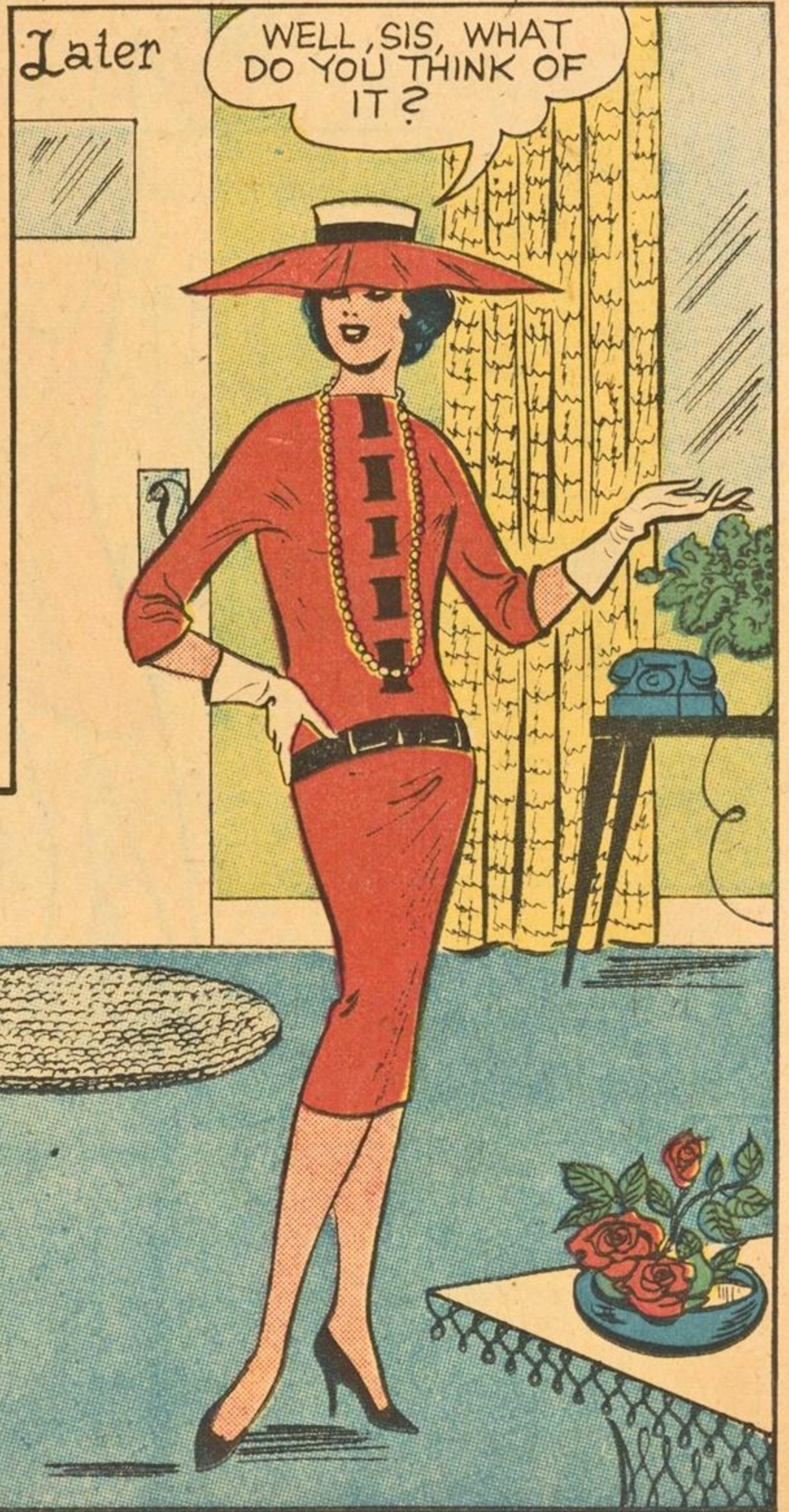


I'LL BE READY, RANDY! I HAVE A BEAUTIFUL NEW FASHION I'M DYING TO WEAR!

TELL RANDY TO BRING SOME CANDY!



NOW DON'T LOOK IN MY BEDROOM, SIS, I WANT TO SURPRISE YOU, TOO!

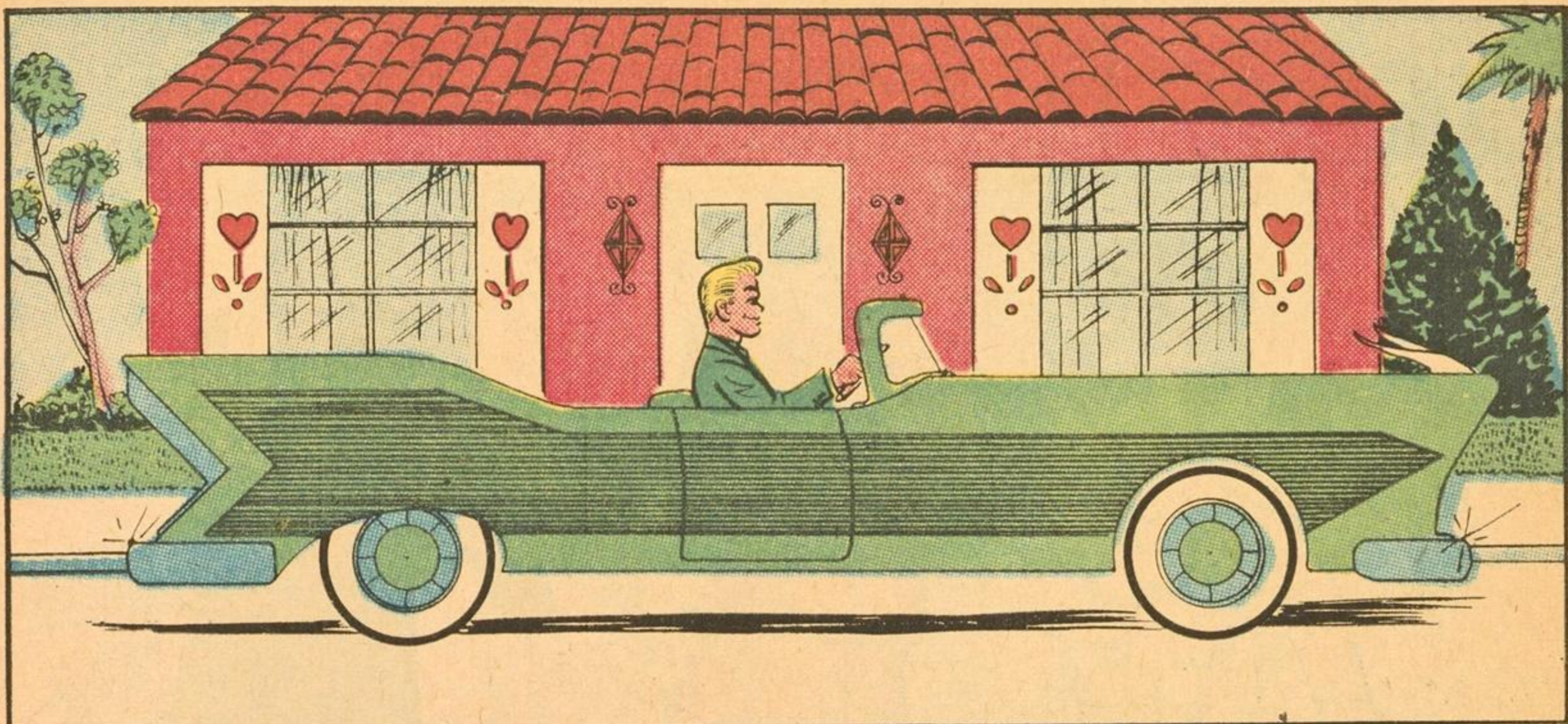


Later

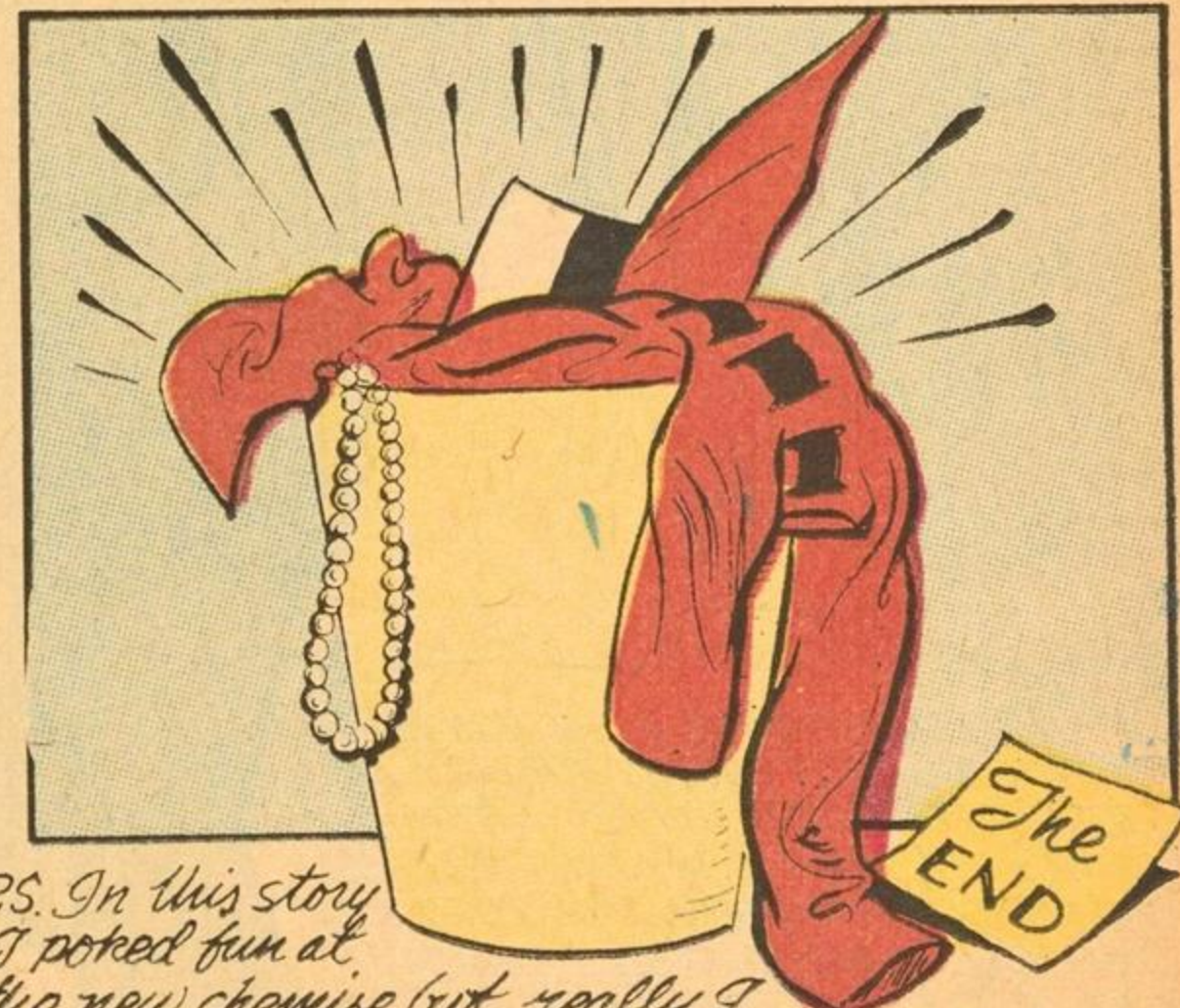
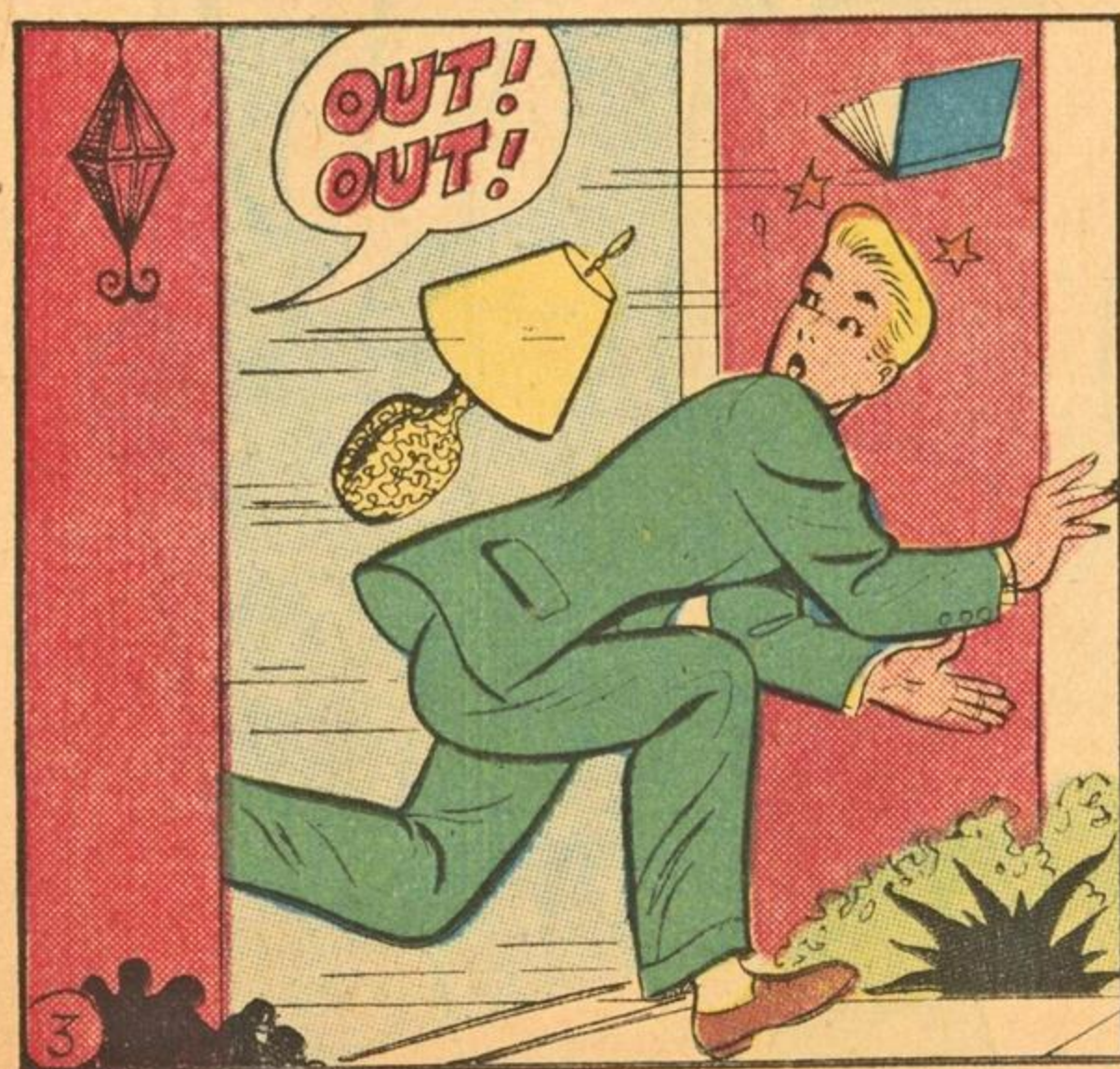
WELL, SIS, WHAT DO YOU THINK OF IT?



HO! HO! YOU LOOK MORE LIKE A TELEPHONE POLE THAN KATY KEENE! HO! HO! HO!



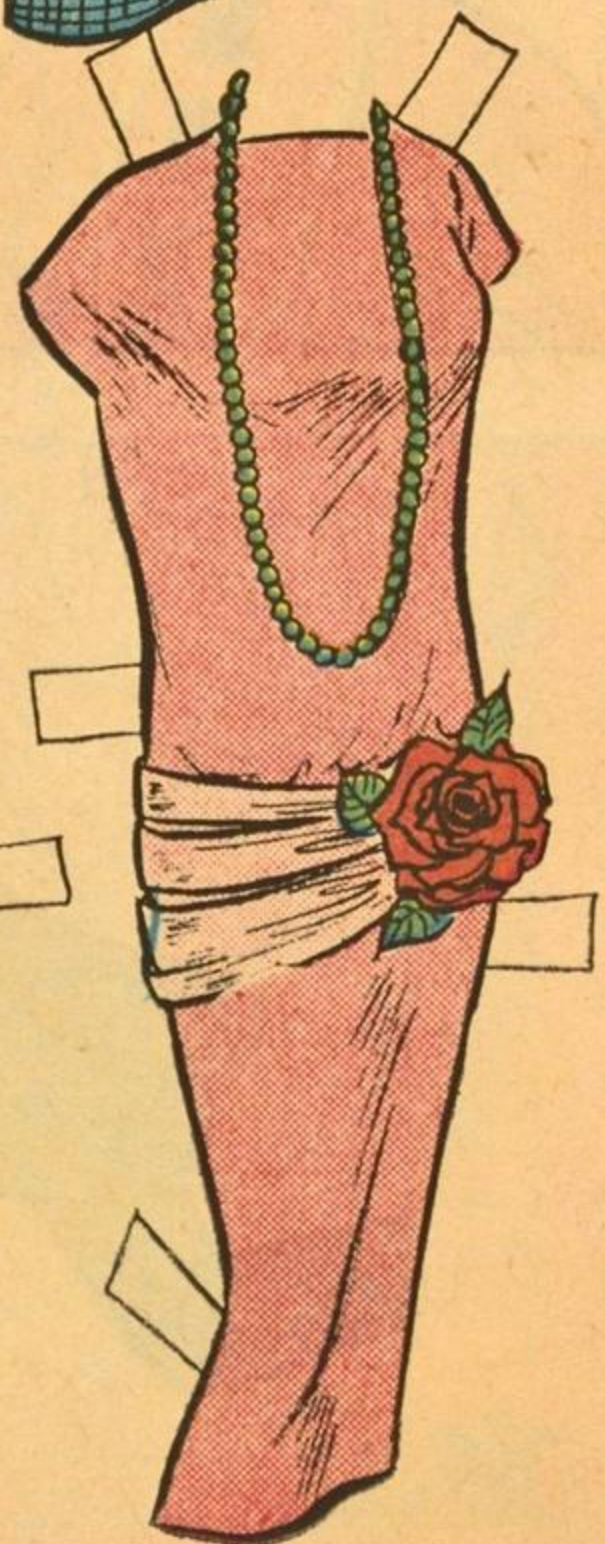
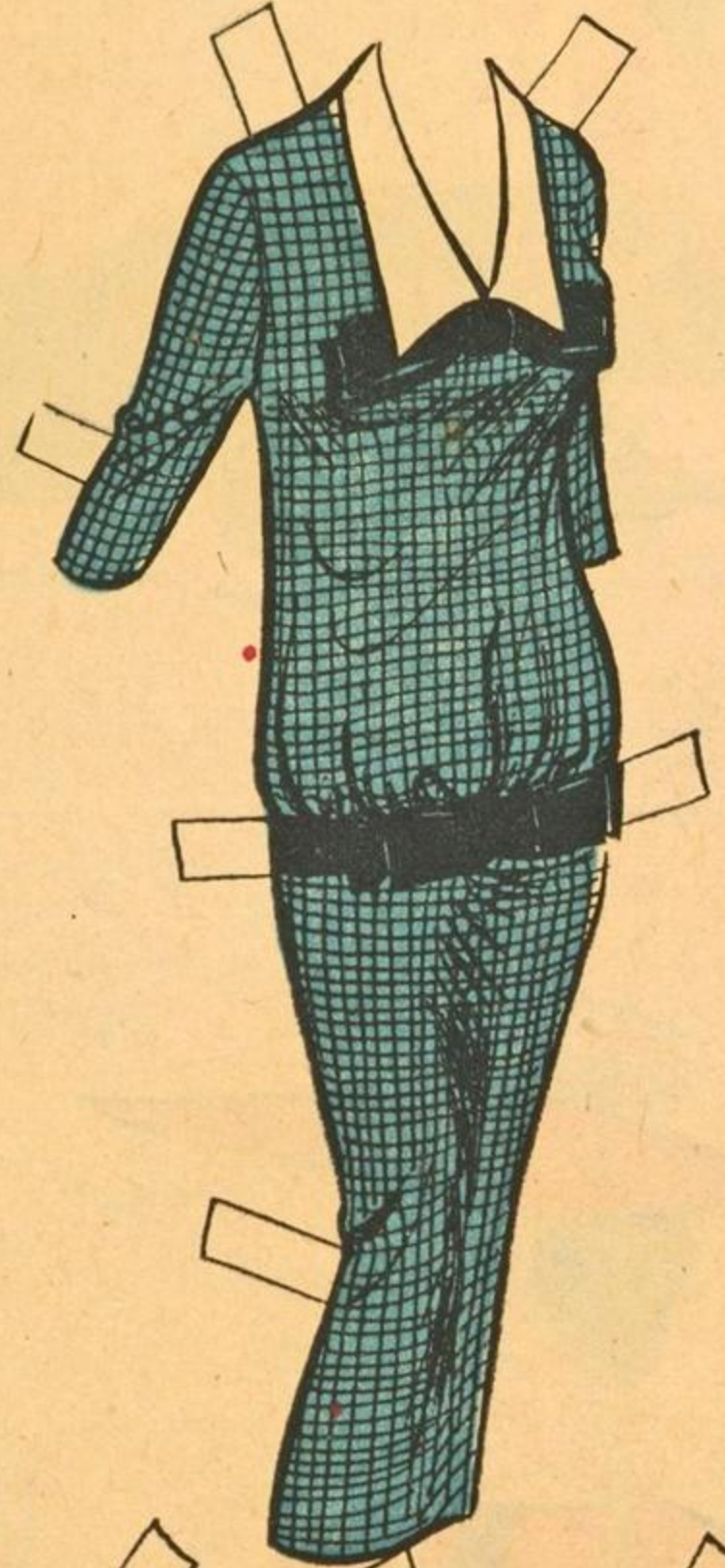
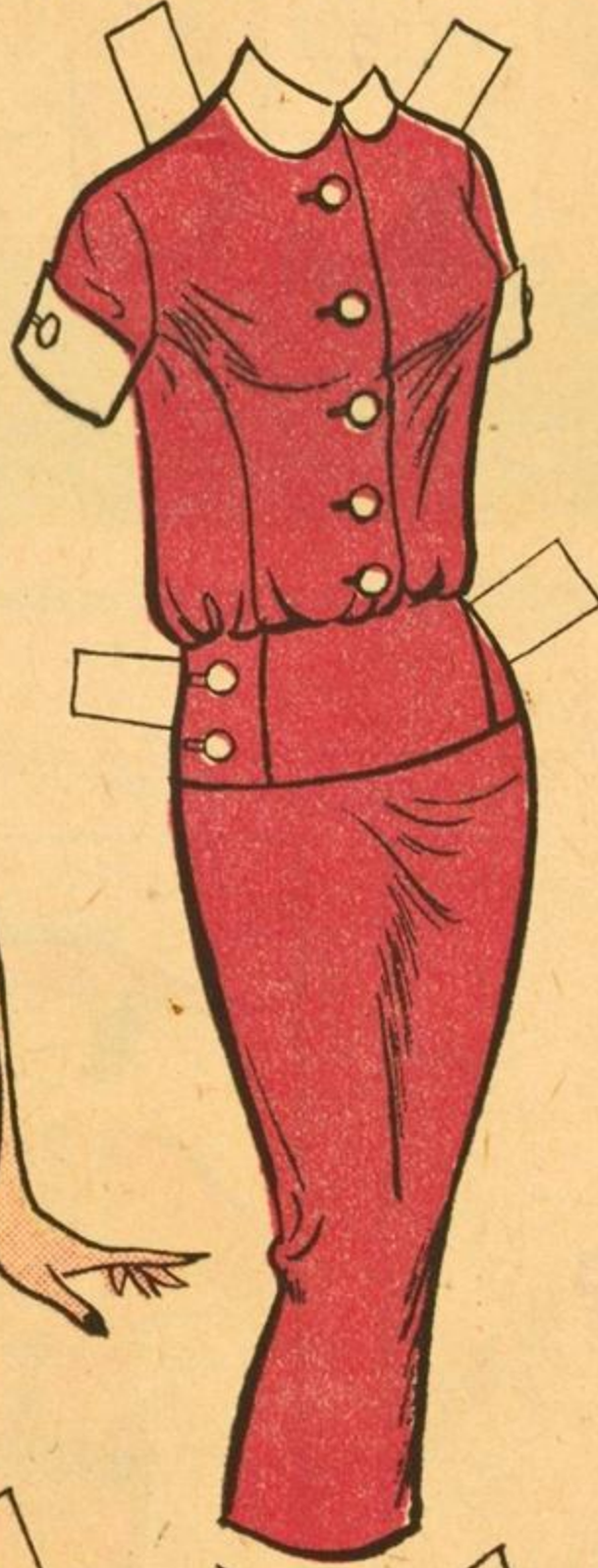
ALL SPORT CARS IN THIS STORY ALSO DESIGNED BY LEON DELAP!



P.S. In this story I poked fun at the new chemise but really I think they are very becoming to Katy! See next page too! Sincerely LEON DELAP

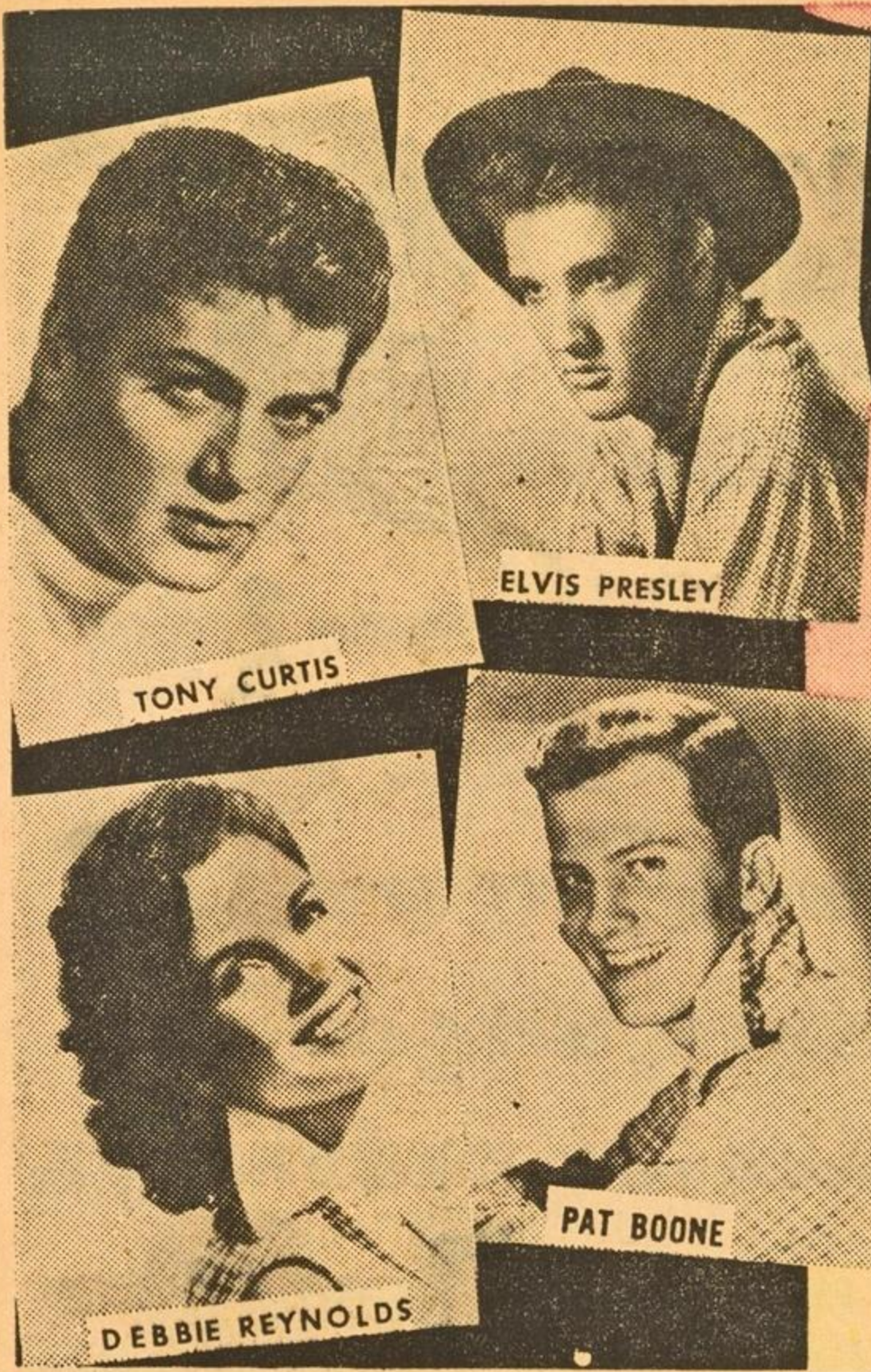
# Katy Keene Chemise FASHIONS

THIS ENTIRE PAGE OF CHEMISE FASHIONS, POSE, ETC. DESIGNED BY LEON DELAP



YOU CAN SEND FOR A FASHION PIN-UP AND CUTOUT SET OF KATY FOR ONLY 10¢ JUST SEND A NOTE TO KATY SAYING "DEAR KATY, HERE IS MY DIME PLEASE SEND ME YOUR PIN-UP + FASHION CUT-OUT SET. SIGN YOUR NAME + ADDRESS CLEARLY! MAIL IT TO KATY KEENE, SANTA BARBARA, CALIFORNIA."





**631 MOVIE & TV  
STAR PICTURES 25¢**

**EXCITING  
NEW COLLECTION!**

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

**FREE!** *HOME ADDRESSES*  
of over 165 of your favorite  
movie and TV performers!  
**300 BIRTHDAYS**  
with order of the greatest movie and TV  
stars! Don't delay a minute!

Please send 25¢ plus 10¢ for packaging to:

**DeLUXE PHOTO SERVICE, Dept. M4**  
Box 947, Church St. Annex  
New York 8, N. Y.

**14 sure-fire PARTY TRICKS**

**A BIG LAUGH**

Now for the first time ever, you can have a "bag of magic tricks" of your own. Be the life of the party—the center of attraction. Each trick a "wow." Simple for you to pull—but the sort of gag that surprises, fools and draws a big laugh every time.

Set consists of:

- |  |                                    |
|--|------------------------------------|
| 1. Sneeze Powder                         | 8. Trick Soap<br>(hands get black) |
| 2. Nail thru Finger                      | 9. Imitation Lit Cigarette         |
| 3. Floating Sugar<br>(will not dissolve) | 10. Hot Pepper Chewing Gum         |
| 4. Hindu Mystic Trick                    | 11. Lovers Fun Card Set            |
| 5. Hot Seat Joke                         | 12. Stinko Slinkers                |
| 6. Invisible Ink<br>(writing fades away) | 13. Wonder Voice Thrower           |
| 7. Snapping Chewing Gum                  | 14. Suckers Card Trick             |

**The Set  
Complete  
Only  
\$1.00**



**RUSH COUPON TODAY...  
MONEY BACK GUARANTEE**

**GRIFFIN PRODUCTS — Dept. AC-9**  
Post Office Box 444, Great Neck, N. Y.

Please rush me Giant Set of 14 Sure-Fire Fun, Magic and Party Tricks. I am enclosing \$1.00 in full payment.

Name .....

Address .....

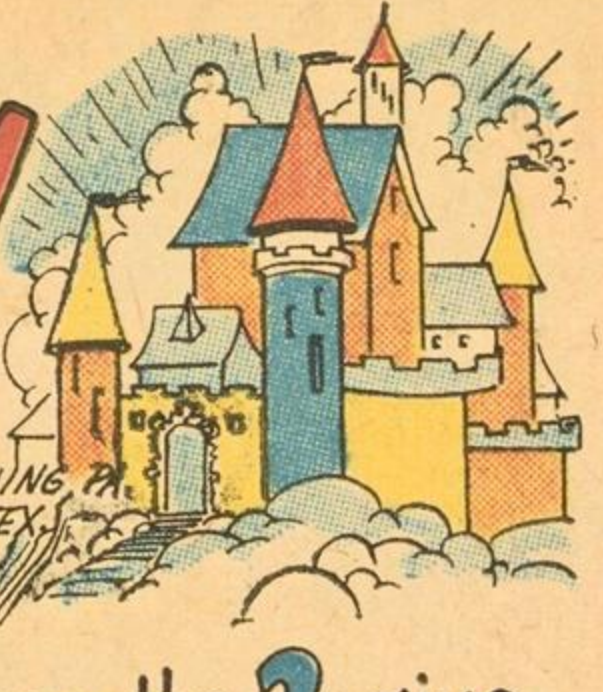
City & Zone ..... State .....






# POOR KATY




by Bill Woggon


THIS STORY SENT IN BY CAROLE KENNEDY, 1-E. HIGH ST. NESQUEHONING PA.  
KATY'S PRINCESS POSE + CASTLE by HELEN HITT, 1636 N. 16, WACO, TEX.





 had been pestering **KT** for months **2** give him a  so she decided **2** do so!  chuckled with **GLEE** and said he  her up at **8** 


was tired after a hard day of housecleaning, baking, etc. So she decided **2** take a nap. She set the Oven timer to wake her up in

time **2** take the  pie out of the oven. Soon  was 





She was in another  She dreamed she was a **PRINCESS**

and waiting **4** her  some **PRINCE** He soon arrived **2** 

her up in his  and took her **2** a Costume 


in a big  They had a **1**derful  but all **2** soon it was

over and she knew she must  home at the stroke of **12** or the Coach

 turn into a  At that time the  clock  gan **2**

strike **BONG BONG** BONG BONG She was frantic as she heard the stroke

of Eleven! She awoke with a start and ran in **2** the kitchen, the oven

timer **RINGING** in her ears and was delighted **2** find her  pie **OK**

and sat down with a **SIGH** saying, "What a nice dream," but she was very

sad that her date was still with  and not with the  some Prince! 

POOR KATY  
The END!

# KATY KEENE



in  
**FASHION  
CUT-OUT NEWS**

by  
*Bill Woggon*



I CAN'T BEGIN TO READ ALL THE LETTERS I RECEIVE FROM MY FANS TELLING ME HOW MUCH THEY LOVE MY FASHION CUT-OUT PAGES!



KATY'S FASHION BY TOMMY RICHARDSON, 1309 EISENHOWER DR., BASTROP, LA.



I LOVE 'EM TOO, KATY, BUT LIKE YOUR FANS SAY "THERE ARE NOT ENOUGH OF 'EM IN YOUR BOOKS"!



I KNOW, SIS, WE TRY TO GIVE THEM AS MANY FASHION CUT-OUT PAGES AS SPACE PERMITS BUT FOR THESE FANS WHO WOULD LIKE MORE FASHION CUT-OUT SETS HERE IS A HANDY WAY TO SEND FOR THEM!

## FASHION CUT-OUT SETS OF KATY AND THE GANG!

WITH EACH OF THESE PIN-UPS YOU'LL GET A BIG SHEET OF CUT-OUT FASHIONS TO COLOR AND FIT! EVEN-ERROL SWOON!

HERE'S A SIMPLE EASY WAY TO ORDER ANY OF THESE SETS—JUST CLIP THIS WHOLE AD ALONG DOTTED LINES MARK A BIG X ON THE SETS YOU WANT OR ORDER BY NUMBER. PRINT YOUR NAME AND ADDRESS CLEARLY ON THIS COUPON AND ENCLOSE 10¢ (IN U.S. COIN) FOR EACH SET.

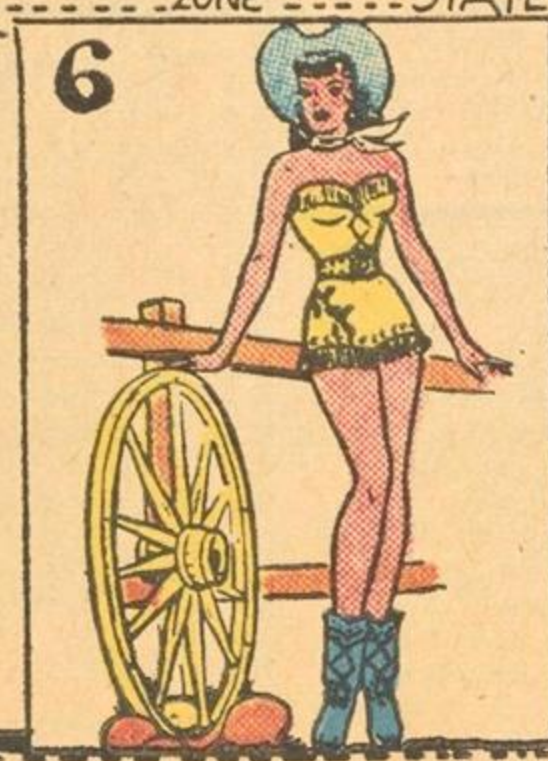
FOR ONLY  
**10¢**  
EACH SET

MAIL TO: **KATY KEENE AT WOGGON WHEELS RANCH**  
SANTA BARBARA, CALIFORNIA.  
BE SURE TO PRINT YOUR RETURN ADDRESS CLEARLY ON THE ENVELOPE YOU MAIL THIS IN.

NAME \_\_\_\_\_ (PRINT CLEARLY)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



YOU GET SIS AND BILLY TOGETHER ON THIS SET FOR 10¢

# FREE 2 HIT PARADE RECORD SONGS

## BY ANY OF THESE STARS YOU CHOOSE


 ELVIS PRESLEY

 PATTI PAGE

 FRANKIE LAINE

 ROSEMARY CLOONEY

 GEORGIA GIBBS

 DORIS DAY

 SARAH VAUGHN

**WITH EVERY ORDER FOR 18 HIT PARADE SONGS — \$2.98**

A \$16.00 Value for  
\$2.98 FOR  
READERS OF THIS  
MAGAZINE



### MONEY BACK GUARANTEE

If for any reason you are not 100% satisfied, KEEP ANY Six Songs FREE and Two by Your Favorite Singing Star, and Return the Remaining 12 for Refund. Available in 45 and 78 RPM.

 **18 HIT PARADE SONGS Plus Two Free**

By Any of the Stars Checked Making a Total of 20 for \$2.98  
Here Are 18 of the 20 on Records:



- |  |                              |
|--|------------------------------|
| 1. Wear My Ring Around Your Neck         | 9. A Wonderful Time Up There |
| 2. Kewpie Doll                           | 10. Book Of Love             |
| 3. There's Only One of You               | 11. Witch Doctor             |
| 4. He's Got The Whole World In His Hands | 12. Are You Sincere          |
| 5. Tequila                               | 13. Return To Me             |
| 6. Twilight Time                         | 14. Don't You Just Know      |
| 7. Lollipop                              | 15. Billy                    |
| 8. Who's Sorry Now                       | 16. Chanson D'Amou           |
|  | 17. Believe What U Say       |
|  | 18. Too Soon To Know         |

 **30 MUSICAL MASTERPIECES — \$2.98**

Excerpts from 30 of the most beautiful masterpieces ever created. Yours for only \$2.98—less than 10c each! PLUS Free Booklet describing each selection so you can intelligently discuss this world famous music. HERE IS THE LIST



1. FALSTAFF (Verdi)—Quandero Paggio, Lawrence Tibbett, Baritone
2. FAUST (Gounod)—Le Veau D'ar, Louis Sgarro, Bass
3. IL TROVATORE (Verdi) — Stride La Vampa, Sandra Warfield, Contralto
4. WILLIAM TELL (Rossini)—Corriam, Kurt Baum, Tenor
5. WALKURE (Wagner)—HO YO TO HO, Mariquita Moll, Soprano (Fade Out)
6. RIGOLETTO (Verdi)

Plus 24 Other MUSICAL MASTERPIECES

 **118 HILLBILLY HITS**

(18 Hillbilly Hits—Plus Lyrics to 100 Songs). By Top T.V., Radio, and Stage Stars—Only \$2.98. Here are the 18 Record Songs:



- |                            |                                |
|----------------------------|--------------------------------|
| 1. You Win Again           | 11. I Found My Girl In The USA |
| 2. Hole Lotta Woman        | 12. Walk to the Dance          |
| 3. New Panh'ndle Rag       | 13. I Beg Of You               |
| 4. I Can't Stop Loving You | 14. Geisha Girl                |
| 5. Your Name Is Beautiful  | 15. This Little Girl of Mine   |
| 6. Anna Marie              | 16. My Special Angel           |
| 7. Teen Age Queen          | 17. Kisses Sweeter Than Wine   |
| 8. Great Balls of Fire     | 18. The Story Of My Life       |
| 9. Love My Lady            |                                |
| 10. Jailhouse Rock         |                                |

 **18 COUNTRY HYMNS — \$2.98**

Free Bible In Pictures Book Included



- |                            |                               |
|----------------------------|-------------------------------|
| 1. He Was There            | 11. The Stone Was Rolled Away |
| 2. This Old House          | 12. Jesus, I Love You         |
| 3. No Tears in Heaven      | 13. Lost But Not Forgotten    |
| 4. Let's Go To Church      | 14. Kneel at the Cross        |
| 5. Do Remember Me          | 15. Somebody Touched Me       |
| 6. A Lot of Heaven         | 16. I'm Bound For the Kingdom |
| 7. Jesus, Savior, Pilot Me | 17. I'm Gonna Take A Ride     |
| 8. Title to Heaven         | 18. Keep Moving On            |
| 9. This Book               |                               |
| 10. A Home in Heaven       |                               |

 **18 ROCK & ROLL SONGS — \$2.98**


- |                                  |                         |
|----------------------------------|-------------------------|
| 1. Jail House Rock               | 10. That'll be the Day  |
| 2. Diana                         | 11. Honeycomb           |
| 3. Rooster Walk                  | 12. Silhouettes         |
| 4. Two Point Eight               | 13. Rock-Cry            |
| 5. Mr. Lee                       | 14. Daddy Call          |
| 6. Happy, Happy Birthday, Baby   | 15. What-cha Gotta Lose |
| 7. Keep a Knockin'               | 16. Man Like Wow        |
| 8. Black Slacks                  | 17. I Love You Baby     |
| 9. Whole Lot of Shakin' Going On | 18. Tammy               |

 **46 CHILDREN'S SONGS — \$2.98**


Includes Booklet of Picture-Illustrations and Words to the Music! Twinkle, Twinkle Little Star; Old King Cole; Little Tommy Tucker; Jack and Jill; Pecce Porridge Ho'; Where Has My Little Dog Gone; Humpty Dumpty; London Bridge; Lazy Mary; A Tisket Tasket; Old MacDonald; Farmer in Dell; Baa Baa Black Sheep; Pop Goes Weasel; 3 Blind Mice; Mary Had a Little Lamb; Skip to My Lou;

Row Your Boat; Tom Tom the Piper's Son; I Been Working on the Railroad; Arkansas Traveler; I Saw a Ship A-Sailing; Deedle, Deedle Dumpling; Hi-Diddle Diddle; Three Little Kittens; Patty Cake, Patty Cake; Git Along Little Dogie; Old Chisolm Trail; Rock-A-Bye Baby; Plus 17 others.

 **18 ROCK & ROLL Songs Set 2 — \$2.98**


- |                           |                            |
|---------------------------|----------------------------|
| 1. Empty Arms             | 10. Party Doll             |
| 2. Just Because           | 11. Lucky Lips             |
| 3. All Shook Up           | 12. Shirley                |
| 4. Little Darling         | 13. Jim Dandy              |
| 5. School Days            | 14. Feeling Happy          |
| 6. Lucille                | 15. Love Me                |
| 7. Bacon Fat              | 16. Love Is Strange        |
| 8. I'm Sticking With You  | 17. Blue Monday            |
| 9. Knee Deep In the Blues | 18. The Girl Can't Help It |

 **12 SQUARE DANCES & BOOK — \$2.98**

You get 12 Square Dance Songs by Hap Williams & Others  
Plus Gift Book "Square Dancing" for \$2.98



- |                    |                       |
|--------------------|-----------------------|
| 1. Mockin' Bird    | 7. Chicken Reel       |
| 2. Flop Eared Mule | 8. Golden Slipper     |
| 3. Buffalo Gal     | 9. Red River Valley   |
| 4. Oh, Susanna     | 10. Arkansas Traveler |
| 5. Soldier's Joy   | 11. Little Brown Jug  |
| 6. Devil's Dream   | 12. Turkey in Straw   |

PLUS BOOK:  78 RPM  45 RPM  
"Square Dancing For Young and Old"

-----MAIL NO RISK COUPON TODAY-----

BEST VALUES CO., Dept. 25  
403 Market St., Newark, N. J.

Send 78 RPM  
 Send 45 RPM

- I enclose \$2.98. Send the 18 Hit Parade Songs, Plus 2 FREE BY THE SINGER CHECKED BELOW.
- Elvis Presley  Patti Page  Doris Day  Georgia Gibbs
- Sarah Vaughn  Frankie Laine  Rosemary Clooney
- I enclose \$2.98. Send the 18 Hit Parade Songs
- I enclose \$2.98. Send the 30 Musical Masterpieces
- I enclose \$2.98. Send the 18 Hillbilly Songs, Plus 100 Lyrics
- I enclose \$2.98. Send the 18 Country Hymns
- I enclose \$2.98. Send the 18 Rock 'N Roll
- I enclose \$2.98. Send the 46 Children's Songs
- I enclose \$2.98. Send the 18 Rock 'N Roll Set No. 2
- I enclose \$2.98. Send the Square Dance Records

Name.....

Address.....

City.....Zone.....State.....

-----MONEY BACK GUARANTEE-----

# KATY KEENE

## in "A Mule Tale"

by  
Bill Woggon

*Like most people, Katy thought mules are stupid, and only good for pulling a plow... but when she tried Curly's riding mule, she changed her mind!*

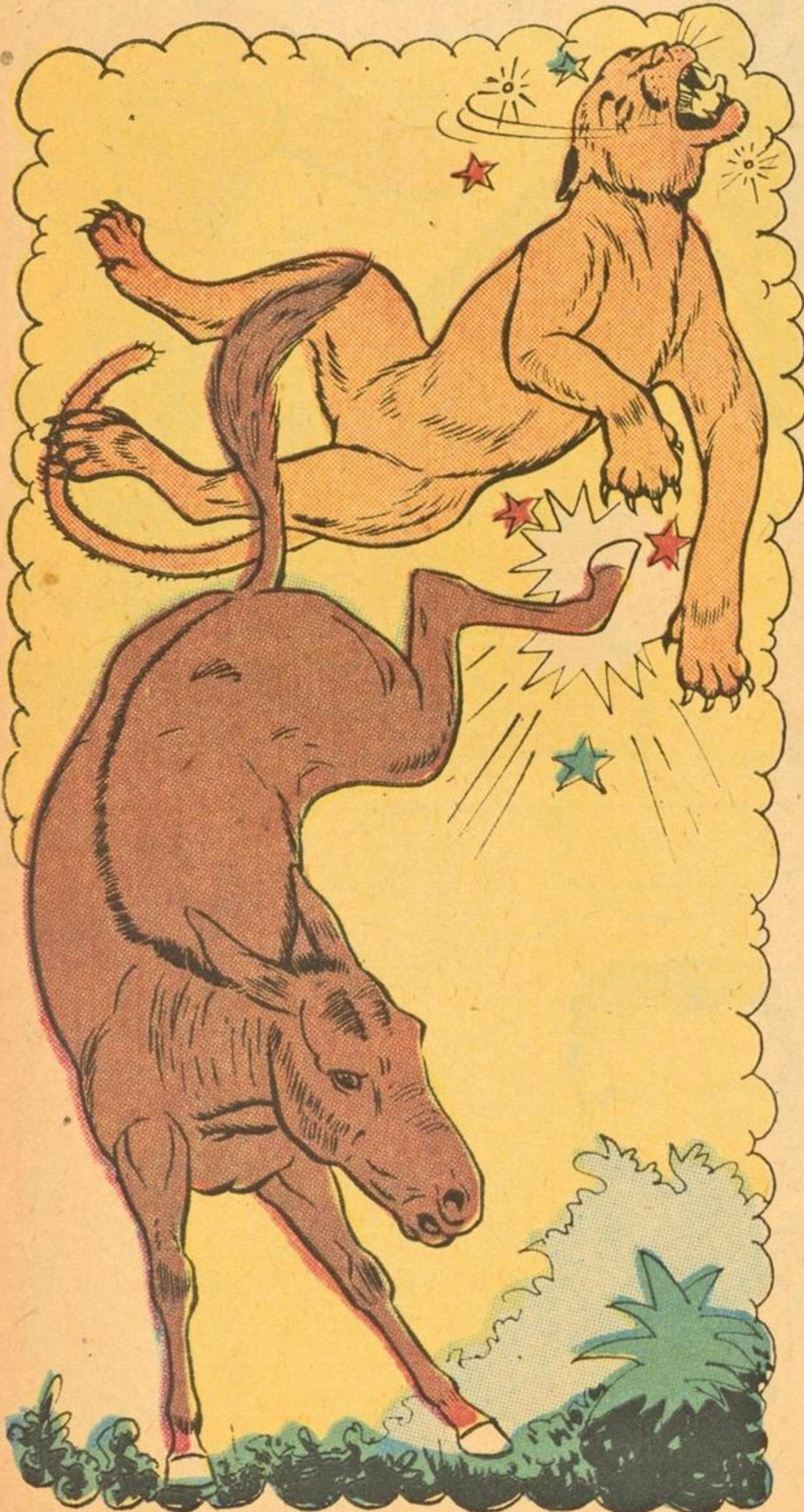
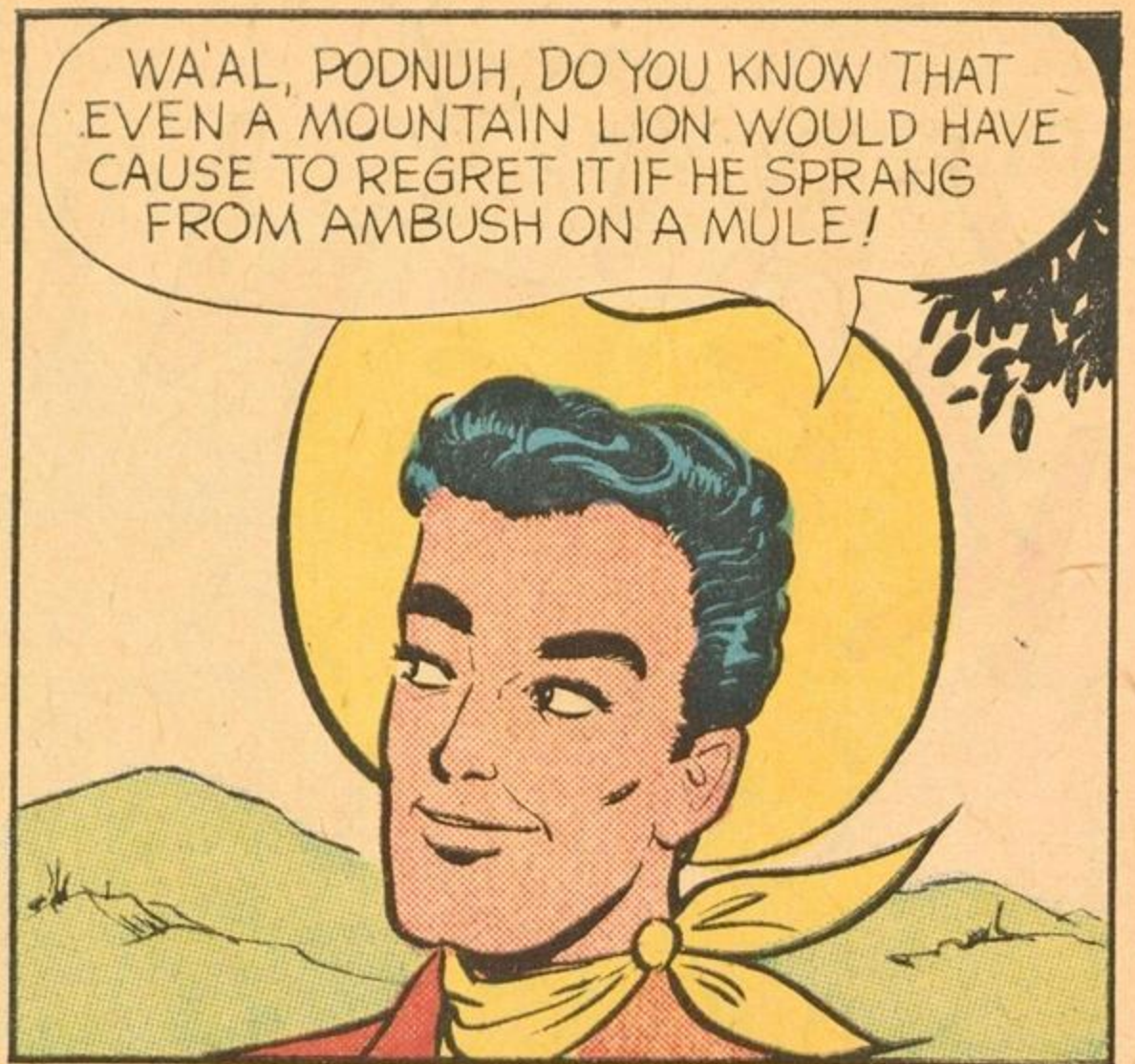
HI, KIDS! CURLY CASSIDY TRAINED A RIDING MULE FOR ME! IT HAS A GAIT LIKE A ROCKING CHAIR! BUT LET CURLY TELL YOU ABOUT RIDING MULES...



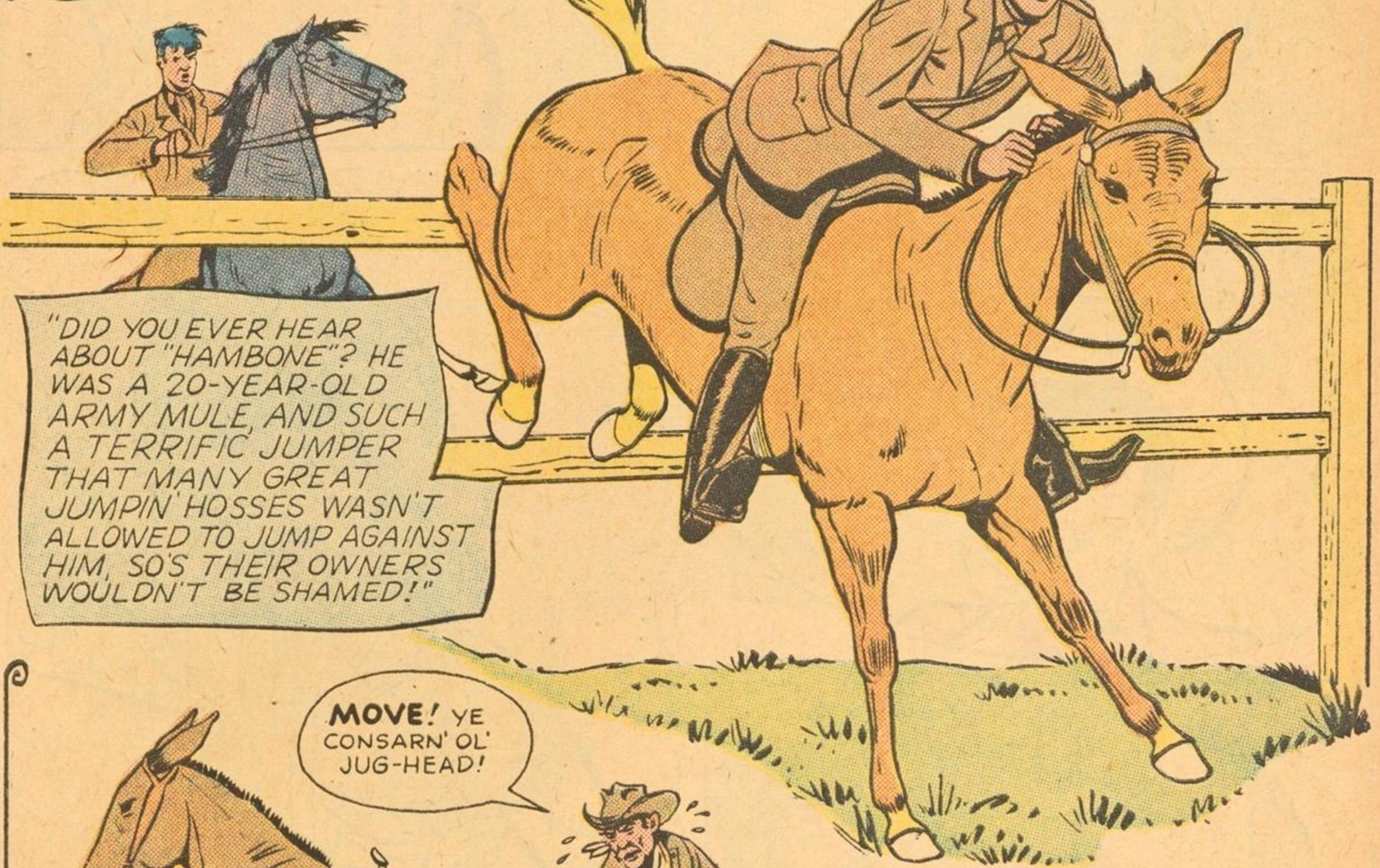
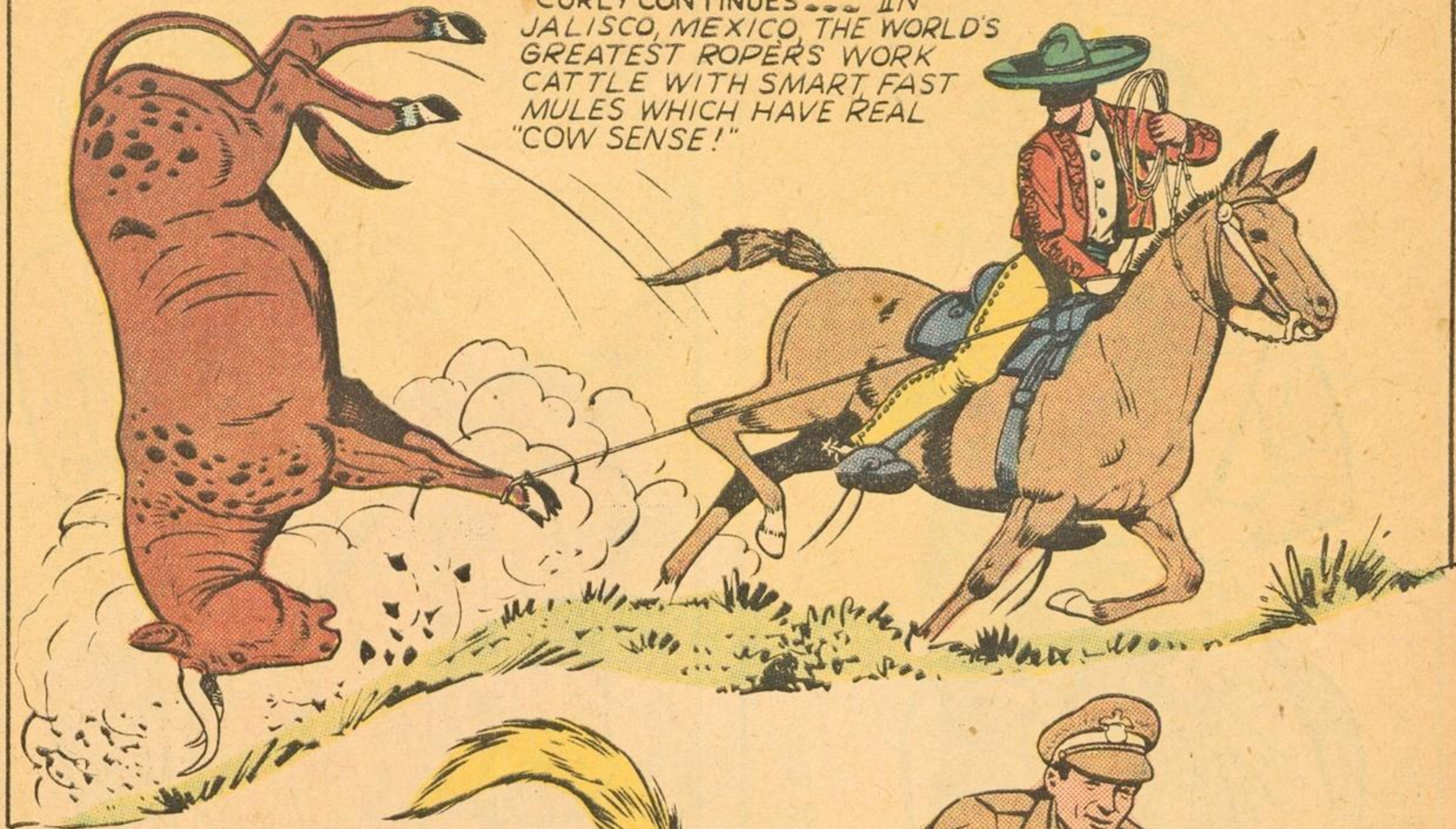
GO AHEAD, CURLY! EVERYBODY'S LISTENING!

SO CURLY BEGINS...

"COMPARED TO MOST HOSESSES, A MULE IS A GENIUS! TRAPPERS AN' MOUNTAIN MEN USED 'EM, 'CAUSE THEY'D GO ALL DAY UNDER HEAVY LOADS, GET FAT IN COUNTRY WHERE A HOSS WOULD STARVE, AN' NEVER STUMBLE ON A DANGEROUS TRAIL! AN', BELIEVE IT OR NOT, THEY TRAINED THEIR MULES TO SMELL OUT HOSTILE INJUNS, AN' GIVE WARNIN' WHEN THEY CAME TOO CLOSE!



CURLY CONTINUES... "IN JALISCO, MEXICO, THE WORLD'S GREATEST ROPERS WORK CATTLE WITH SMART, FAST MULES WHICH HAVE REAL "COW SENSE!"

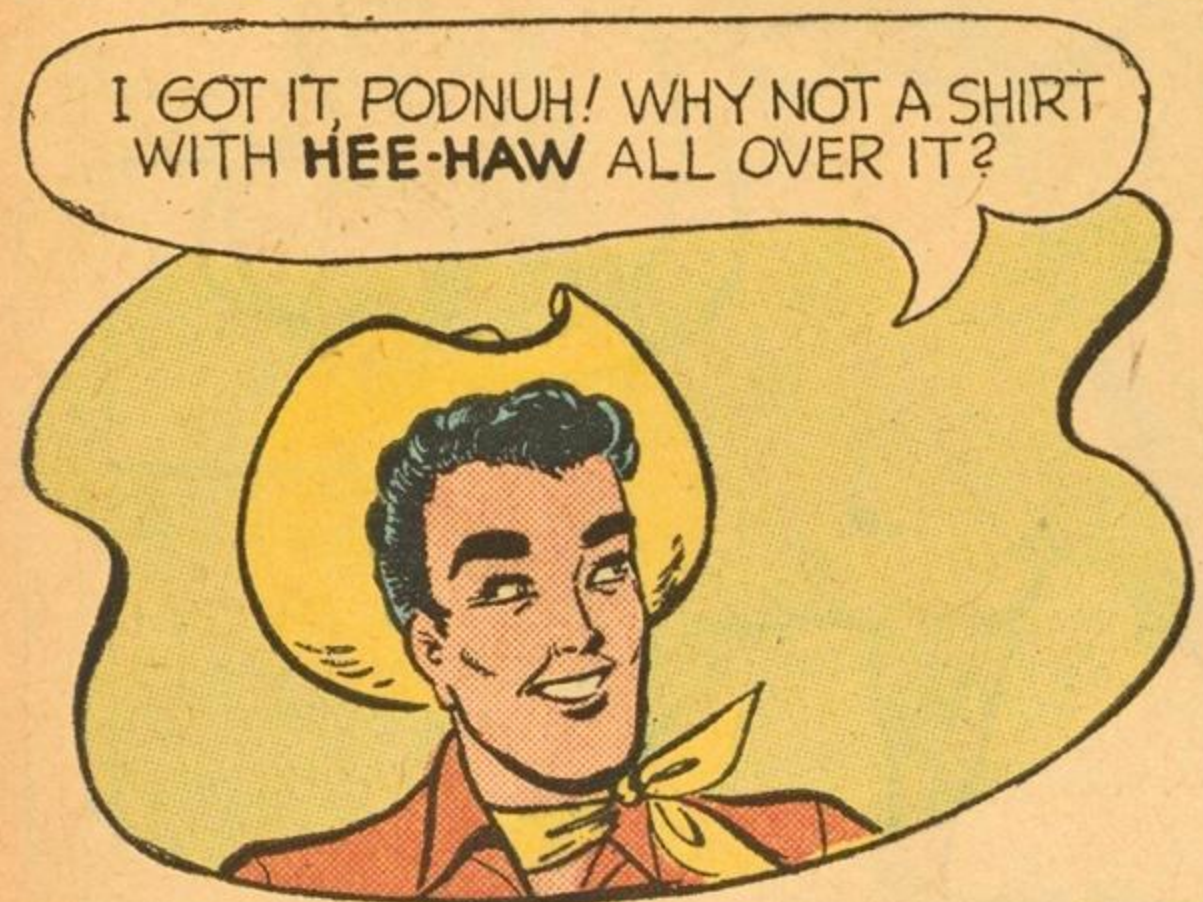
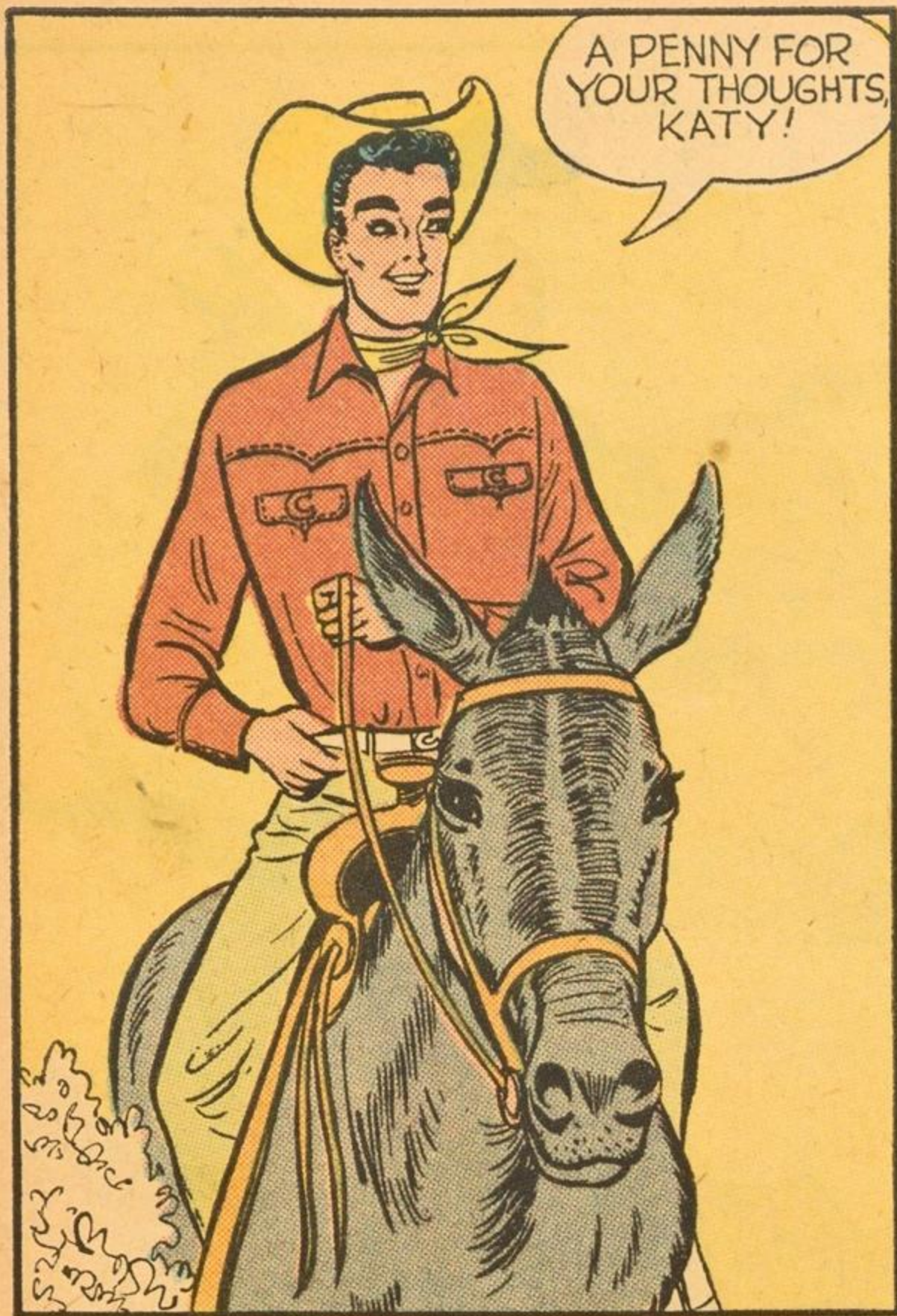


"DID YOU EVER HEAR ABOUT "HAMBONE"? HE WAS A 20-YEAR-OLD ARMY MULE, AND SUCH A TERRIFIC JUMPER THAT MANY GREAT JUMPIN' HOSSES WASN'T ALLOWED TO JUMP AGAINST HIM, SO'S THEIR OWNERS WOULDN'T BE SHAMED!"

MOVE! YE CONSARN' OL' JUG-HEAD!



"MANY A MULE HAS SAVED HIS RIDER'S LIFE BY REFUSIN' TO GO INTO DANGER LIKE QUICKSANDS OR A SHAKY BRIDGE OR AN UNSAFE TRAIL! SOMETIMES A GOOD MULE IS SMARTER THAN HIS TWO-LEGGED OWNER!"

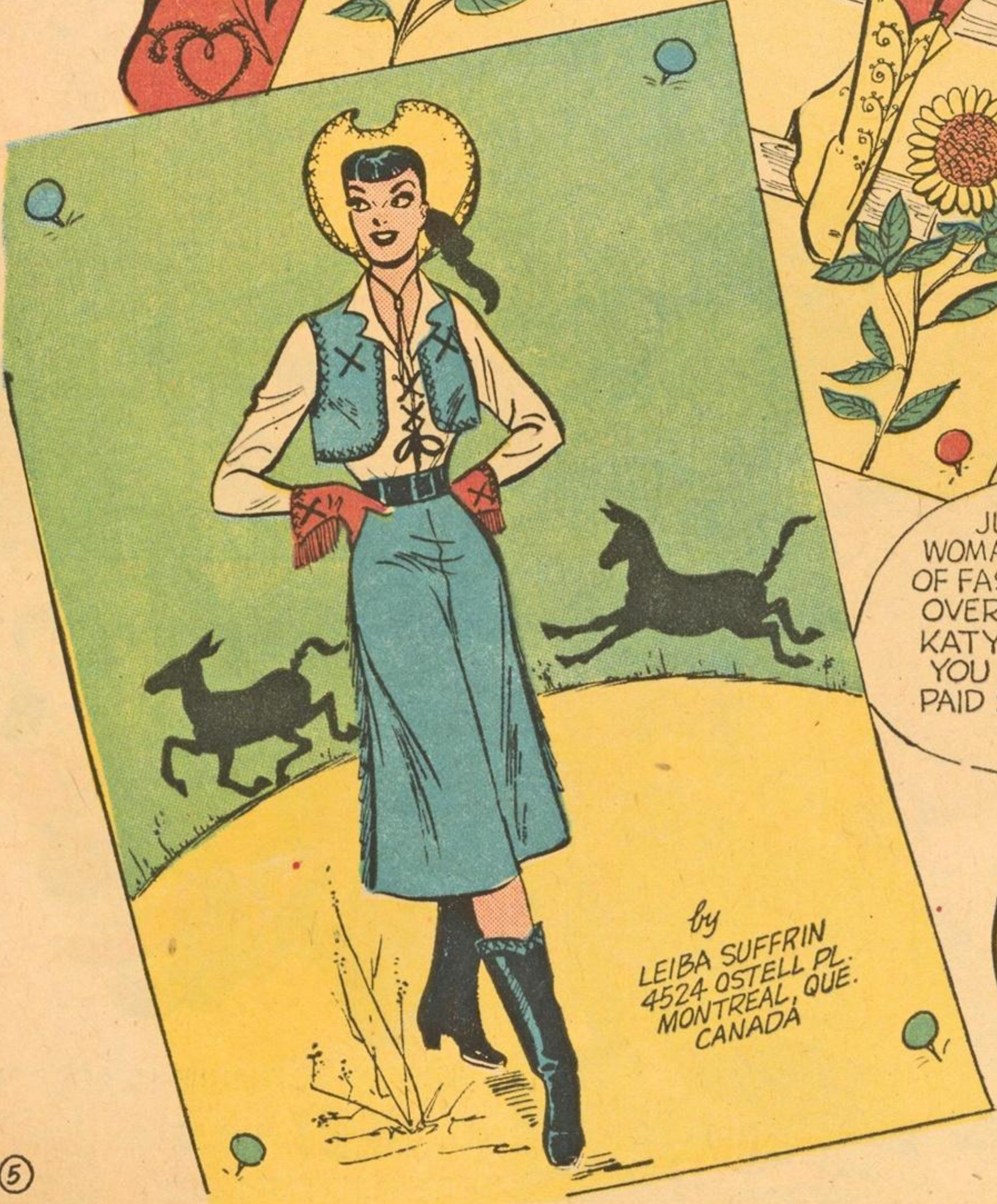




OR PERHAPS I COULD WEAR A **MULE TAIL** INSTEAD OF A **PONY TAIL** WITH SOME CHIC COWGIRL FASHIONS!



by  
ELLEN L. WOOD  
BOX 7  
AGNESS, OREGON



by  
LEIBA SUFFRIN  
4524 OSTELL PL.  
MONTREAL, QUE.  
CANADA

JUS' LIKE A WOMAN--ALWAYS THINKIN' OF FASHIONS! LET'S RIDE OVER TO MY CORRAL, KATY, I WANTA SHOW YOU MY NEW MULE--I PAID \$2000 FOR HIM!



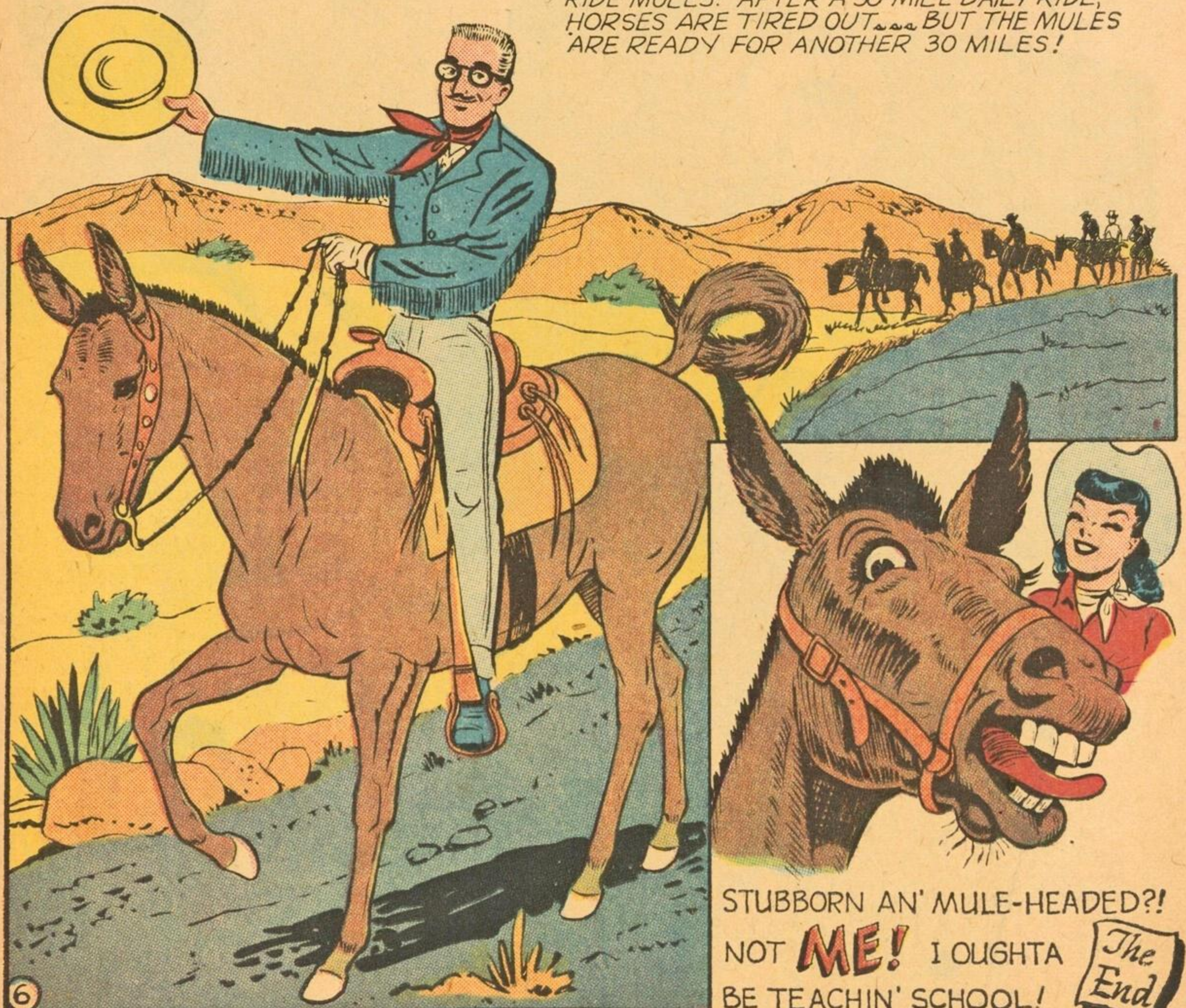


CURLY! YOU PAID \$2000 FOR THAT MULE?

YOU BET, KATY! AN' LUCKY TO FIND HIM! HE'S GENTLE AS A KITTEN AN' STEADY AS A ROCK!

HUNTERS AN' TRAIL RIDERS ARE LEARNIN' WHAT THE OLD-TIMERS KNEW! NOW, GOOD RIDIN' MULES ARE HARD TO FIND!

\*IN MAY EACH YEAR, OVER 700 MEMBERS OF THE FABULOUS "RANCHEROS VISITADORES" RIDE THE RUGGED MOUNTAIN TRAILS NEAR WOGGON WHEELS RANCH, FOR A WEEK. THEY CROSS OVER INTO THE SANTA YNEZ VALLEY, WHERE RANDY VAN RONSON HAS HIS "LAZY RVR" RANCH. EVERY YEAR, MORE OF THESE BIG BUSINESS MEN, ARTISTS, RANCHERS, AND ACTORS RIDE MULES! AFTER A 30-MILE DAILY RIDE, HORSES ARE TIRED OUT... BUT THE MULES ARE READY FOR ANOTHER 30 MILES!



STUBBORN AN' MULE-HEADED?! NOT **ME!** I OUGHTA BE TEACHIN' SCHOOL!

The End

6 ARCHIE COMICS ARE COMICAL COMICS



**MICROCRAFT LAB MASTER**  
Only 20 Boxes



**DAISY RED RYDER**  
Only 12 Boxes



**WATER WIZARD**  
Only 12 Boxes



**F-51 MUSTANG**  
Only 20 Boxes



**SLEEPING BAG**  
Only 20 Boxes



**DELTA POWER KING**  
Only 12 Boxes



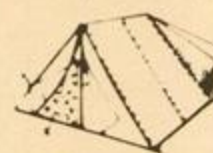
**KODAK BROWNIE MOVIE CAMERA**  
Only 40 Boxes



**SKIN DIVER WATCH**  
Only 12 Boxes



**CAPRI OUTBOARD CRUISER**  
Only 12 Boxes



**MOUNTAIN TENT**  
Only 20 Boxes



**JIG SAW**  
Only 20 Boxes



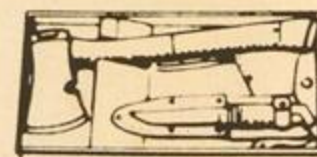
**VOIT SKIN DIVING OUTFIT**  
Only 12 Boxes



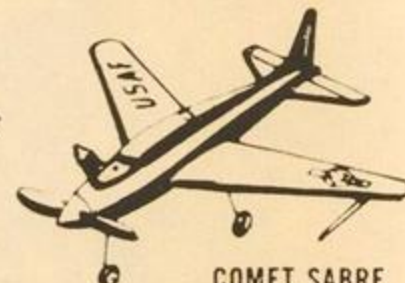
**TYPEWRITER**  
Only 20 Boxes

# GET THESE Terrific Prizes ... or Cash Profits!

**AT NO COST TO YOU!**



**KNIFE AND AXE SET**  
Only 12 Boxes



**COMET SABRE**  
Only 12 Boxes

**TRANSISTOR RADIO & BROADCASTER**  
Only 12 Boxes



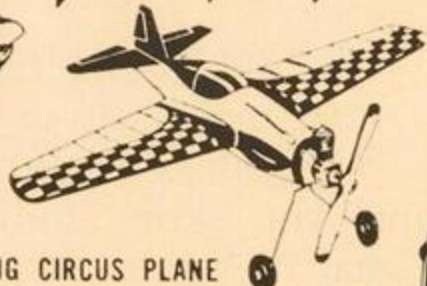
**FIELD GLASSES**  
Only 12 Boxes



**GIRLS' WATCH**  
Only 20 Boxes



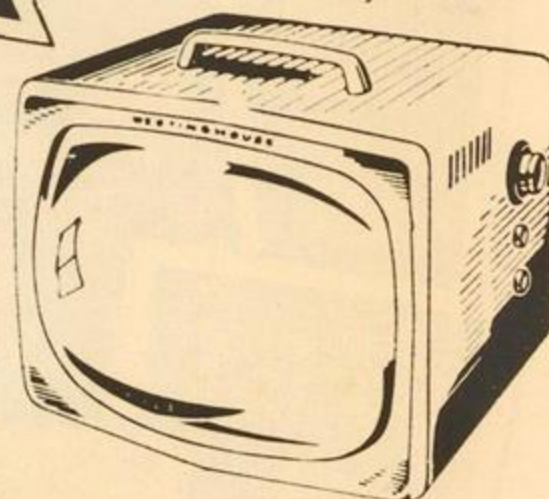
**BULLDOG TANK**  
Only 20 Boxes



**FLYING CIRCUS PLANE**  
Only 12 Boxes



**ENGLISH LIGHTWEIGHT BICYCLE**  
Only 60 Boxes



**WESTINGHOUSE PORTABLE TV**  
Only 180 Boxes



**ARCHERY SET**  
Only 12 Boxes



**BIKE GENERATOR LIGHT SET**  
Only 12 Boxes



**ANSO READYFLASH OUTFIT**  
Only 20 Boxes



**BIRD DOG KIT & ENGINE**  
Only 12 Boxes

**DAISY EAGLE AIR RIFLE**  
Only 20 Boxes



**SEWING MACHINE**  
Only 20 Boxes



**DEBONAIR FLASH CAMERA**  
Only 12 Boxes



**THUNDERBOLT KIT & TORPEDO ENGINE**  
Only 20 Boxes



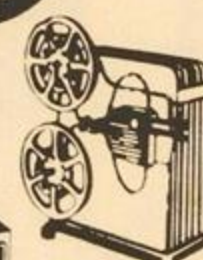
**ALPHA 1 TOY MISSILE**  
Only 12 Boxes



**COLEMAN PACK STOVE**  
Only 12 Boxes

**RACE CAR**  
Only 12 Boxes

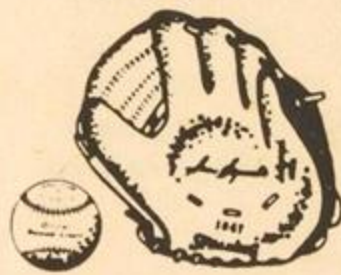
**8mm. MOVIE PROJECTOR**  
Only 40 Boxes



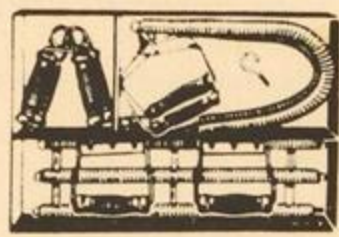
**TOY TRANSISTOR RADIO**  
Only 12 Boxes



**COMET STARFIGHTER**  
Only 20 Boxes



**SPALDING GLOVE AND BALL**  
Only 20 Boxes



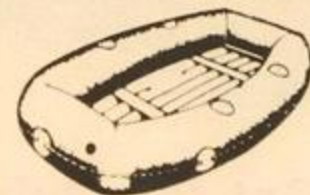
**MUSCLE BUILDING OUTFIT**  
Only 12 Boxes



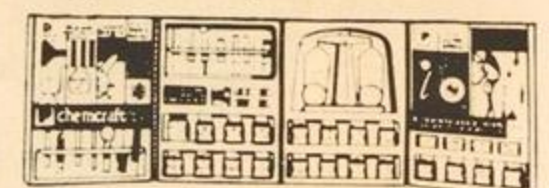
**U. S. BUGLE**  
Only 12 Boxes



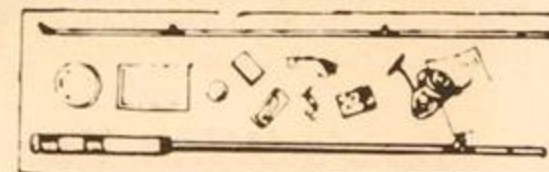
**TOY TRANSISTOR RADIO**  
Only 12 Boxes



**VOIT UTILITY BOAT**  
Only 60 Boxes



**SENIOR LAB.**  
Only 20 Boxes



**H-1 SPIN FISHING OUTFIT** Only 20 Boxes

## HERE'S ALL YOU DO!

It's easy to earn these valuable prizes when you become a member of the Junior Sales Club. IT COSTS YOU NOTHING! Selling these sensational new Christmas Card Assortments (25 Cards per Box) is amazingly easy because they would cost much more if sold in a store. You sell each box for the LOW BARGAIN PRICE OF \$1.25. All your friends, relatives and neighbors will be anxious to buy such fine cards — in fact many members earn a prize in only one day. IF YOU WISH, YOU MAY EVEN KEEP AS YOUR PRIZE, 50c FOR EACH BOX YOU SELL! The first thing you do is pick out the prize you want. Then, simply fill out the coupon with your name and address and indicate whether you want 12 or 20 boxes. (If prize requires more than 20 boxes, start off with 20 boxes.) We send your cards on credit because WE TRUST YOU. You have 30 days to sell your cards and send in the money for your prize. The J.S.C.A. Club Plan is quick and easy! MAIL YOUR COUPON NOW.

## MAIL THIS COUPON TODAY!

**JUNIOR SALES CLUB OF AMERICA DEPT. AC-7  
SPRINGFIELD 1, MASS.**

Enroll me as a member of the J.S.C.A. and send me AT ONCE, FREE Membership Card, FREE Prize Catalog, complete details on how to get prizes and supply of CHRISTMAS CARD BOXES to sell as checked below:

### CHRISTMAS CARDS

12 BOXES  20 BOXES

NAME \_\_\_\_\_

Print Clearly

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

# Junior Sales Club of America

SPRINGFIELD 1, MASS.

# Imagine "Touring" ITALY

for only **10¢**



In color reproductions you see fascinating sights: Leaning Tower; Procession in Florence; Colosseum; Grand Canal.

THE AMERICAN  GEOGRAPHICAL SOCIETY

invites you to accept this "sample" of its **Around The World Program**

**PLUS** A GIANT FULL-COLOR WALL MAP OF THE WORLD

A \$3.00 Value for only 10¢

To Introduce You to a Wonderful New Way to Learn About...

## Our Fascinating World

**Y**ES, JUST ONE DIME takes you on a "magic carpet" tour of Italy. Without stirring from your home you skim along the Grand Canal in Venice . . . stand at the foot of the Tower of Pisa . . . roam through the Colosseum in Rome and the ruins of Pompeii . . . see the beautiful blue waters of Capri. You will get to know more about Italy than many tourists! THE AMERICAN GEOGRAPHICAL SOCIETY makes this generous offer to acquaint you with an exciting way for young and old to learn about the many people and lands of our wonderful world.

### How You "Visit" a Different Land Each Month

Each month you receive a set of full-color photographs and an informative illustrative guidebook album with spaces for mounting the

color prints. By means of these prints and albums, you and your family "visit" a different country every month. You explore the country's famous landmarks and natural wonders. You go sightseeing in the strange cities. In quaint little villages you observe native costumes, customs, and crafts. An expert on the region spins stories of the great battles, the national heroes, the ancient legends.

Here is an inexpensive, absorbing hobby the whole family can enjoy — one that gives children distinct advantages in school.

**MAIL COUPON NOW** with only 10¢ for the demonstration kit. No obligation. But if you *are* delighted and wish to continue, you pay only \$1 for each month's "tour"; you may cancel at any time. **American Geographical Society's Around the World Program, Dept. 8-AC-O Garden City, N. Y.**

### Here's What You Get for Only A Dime:

(Total Value \$3.00)

- 1 25 breathtaking FULL-COLOR prints of Italy's most fascinating sights.
- 2 The album on Italy in which to mount your pictures, plus informative text on Italy's history, customs, arts, legends, famous landmarks, natural wonders, etc.
- 3 A giant MAP OF THE WORLD, in beautiful full color, prepared especially by leading geographical experts for this program. Opens up to 3½ feet wide! A magnificent wall decoration. Retail value \$2.00.

In addition, if you decide to continue, you will receive as a free bonus, a beautiful green-and-copper colored album case (pictured above) large enough to hold a number of albums.



Yes, all this (total value \$3.00) is yours for **ONLY ONE DIME** to introduce you to the Around the World Program.

**THIS COUPON WORTH \$2.90**

**American Geographical Society's Around the World Program Dept. 8-AC-O Garden City, N. Y.**

I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative "guidebook album" on ITALY, (2) twenty-five beautiful full-color reproductions to mount in the albums, and (3) the giant 3½ ft. wide full-color Map of the World.

I understand you plan to issue an "Around the World Program" guidebook album complete with a set of color-prints each month for only \$1 plus shipping. After examining my introductory package, I'll notify you if I do not wish to continue. I am not obligated to take any minimum number of albums and I am free to resign at any time.

Name .....

(PLEASE PRINT)

Address .....

City ..... Zone ..... State .....

If under 16, please have parent sign here:

Same Offer in Canada. Address 105 Bond St., Toronto 2.  
(Offer good only in U. S. A. and Canada)

W17